Recensio

Editorial Staff 1969 Recensio

Rae Anthony

Timothy A. Wyatt

Wally Turnbull

Jeffrey Glenn

G.L. Mackie

Joseph T. O'Connor

George Braunstein

Mr. Dennis Brennen- Spiritual Guidance

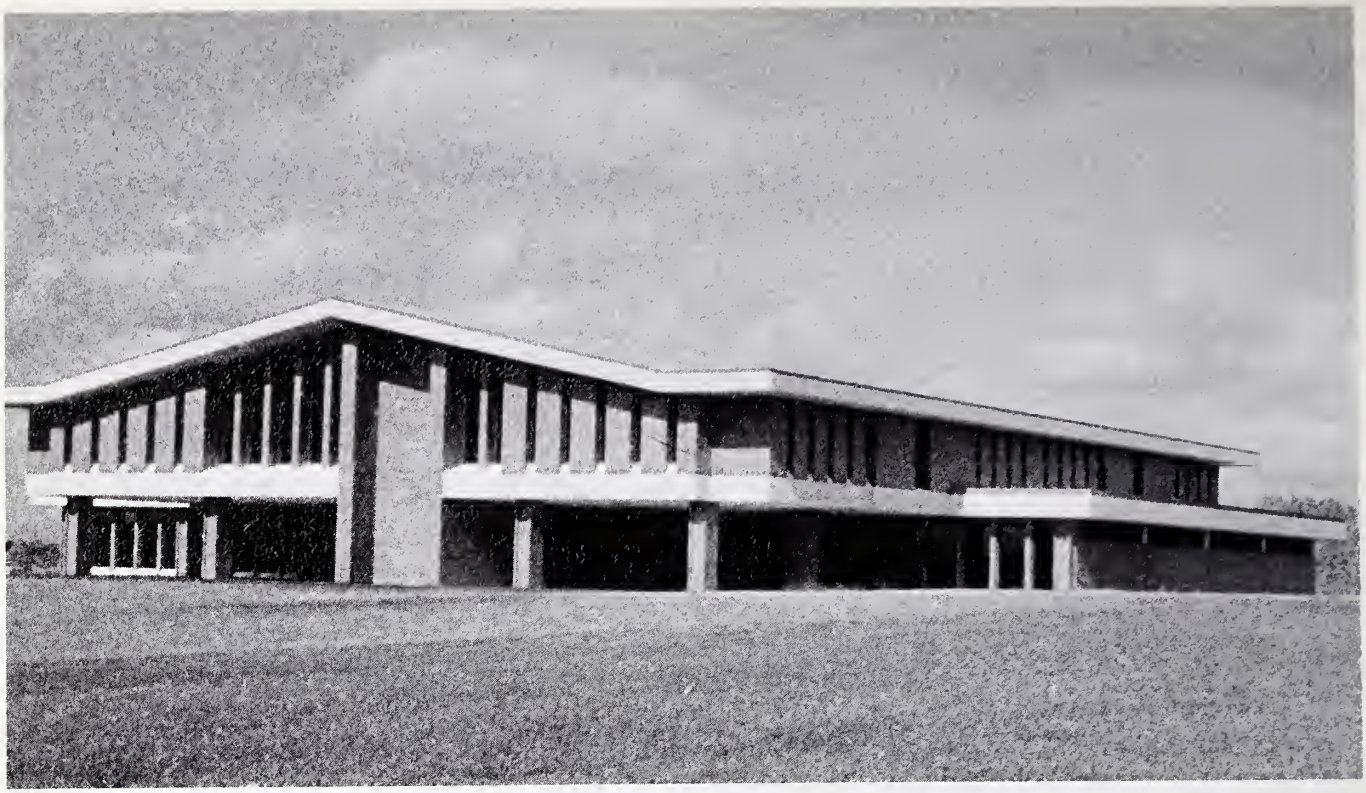
Bruce Bradley Burnside .... and a cast of thousands.

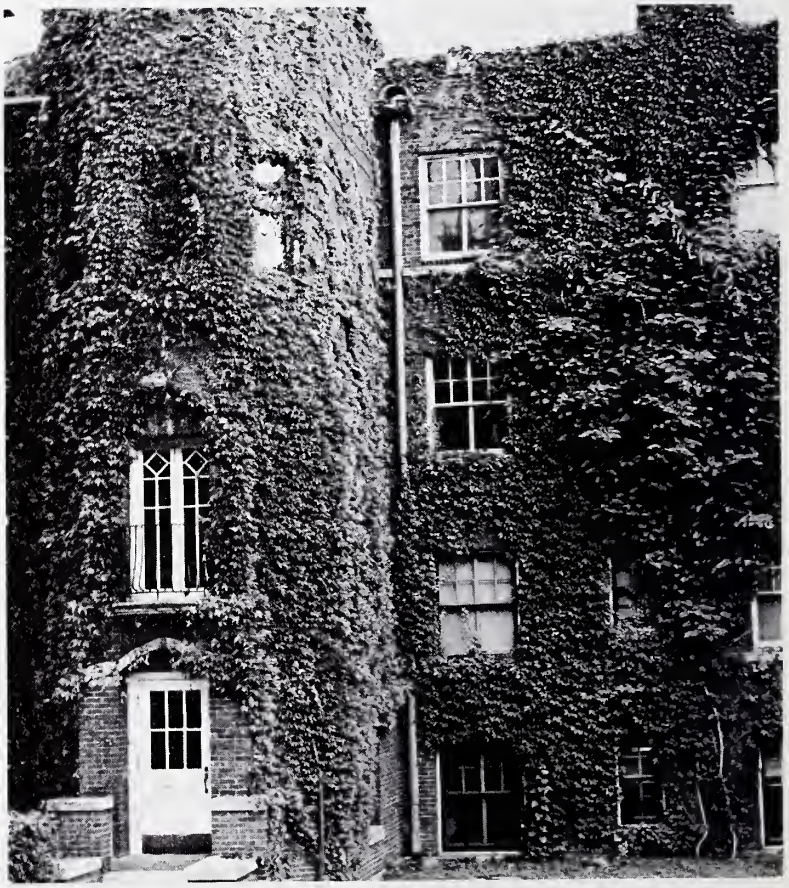
you are about to embark
on a journey
through a small, midwestern
liberal arts college.
strategically located
in the screw capital of america,
rockford illinois.
this college was named, originally enough,
rockford college.

you will meet friends,
you will meet enemies,
you will meet people
you have never seen before.
it is 1969.
have no fear ... these are strange times ....

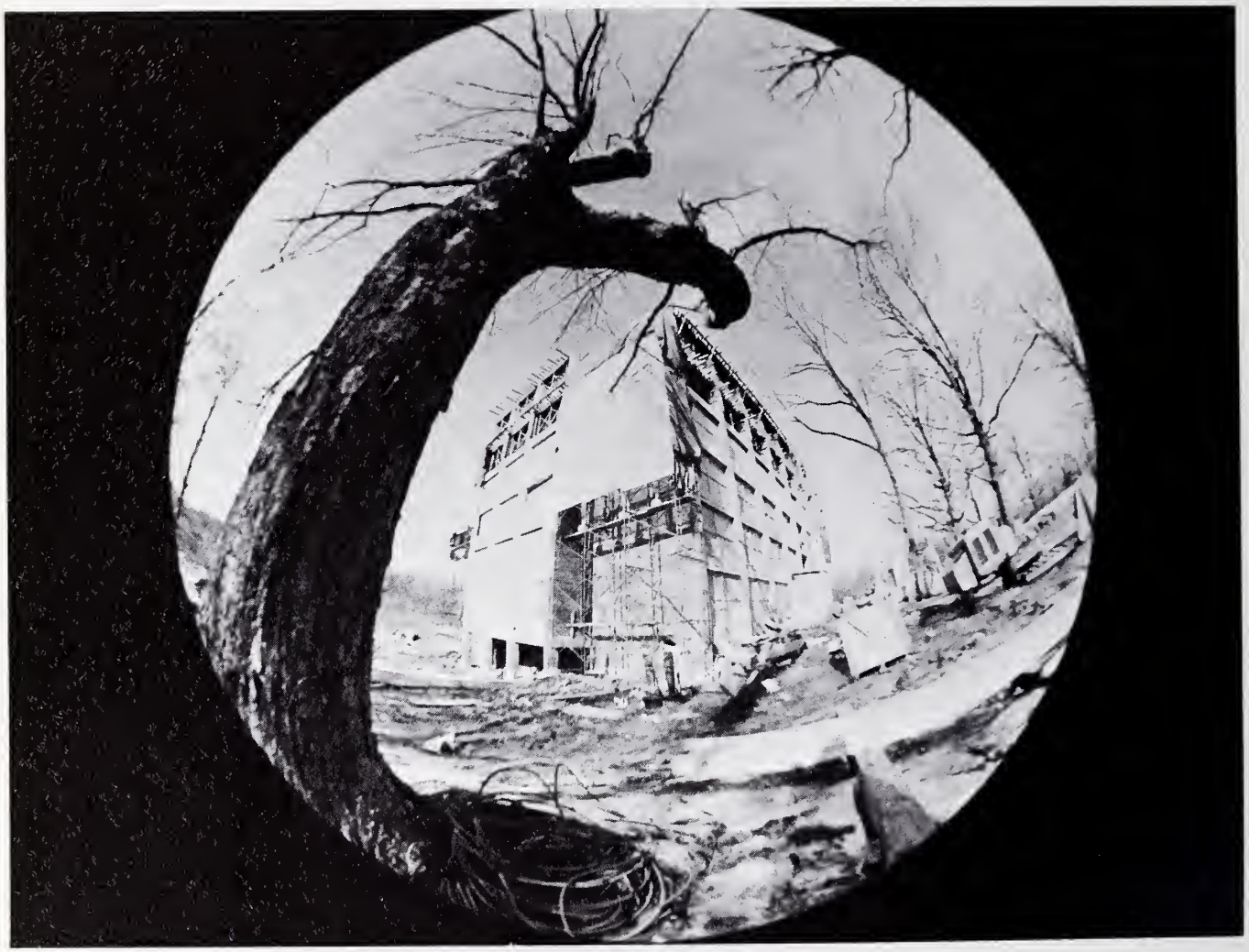
you are in good hands

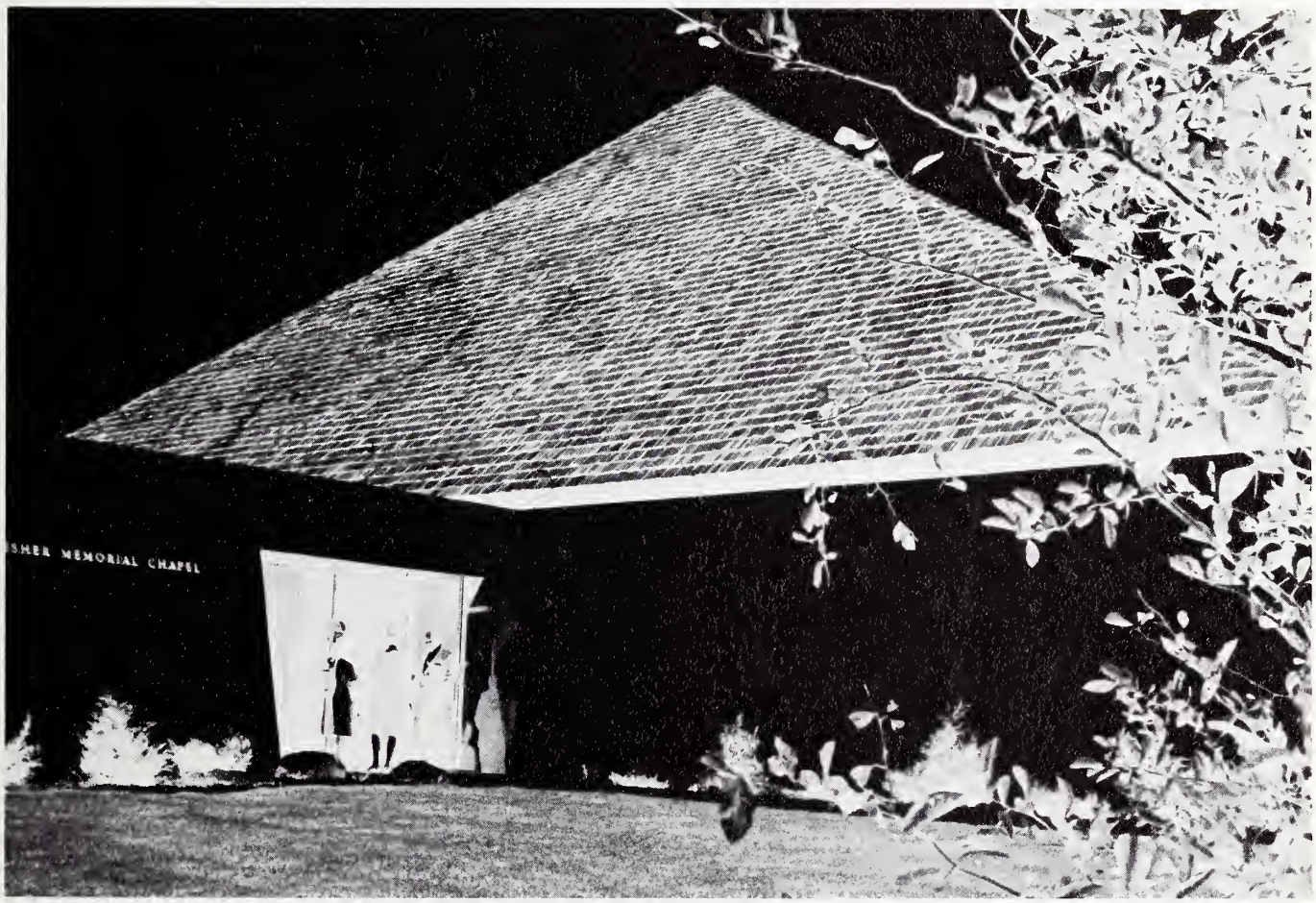
come with us ....





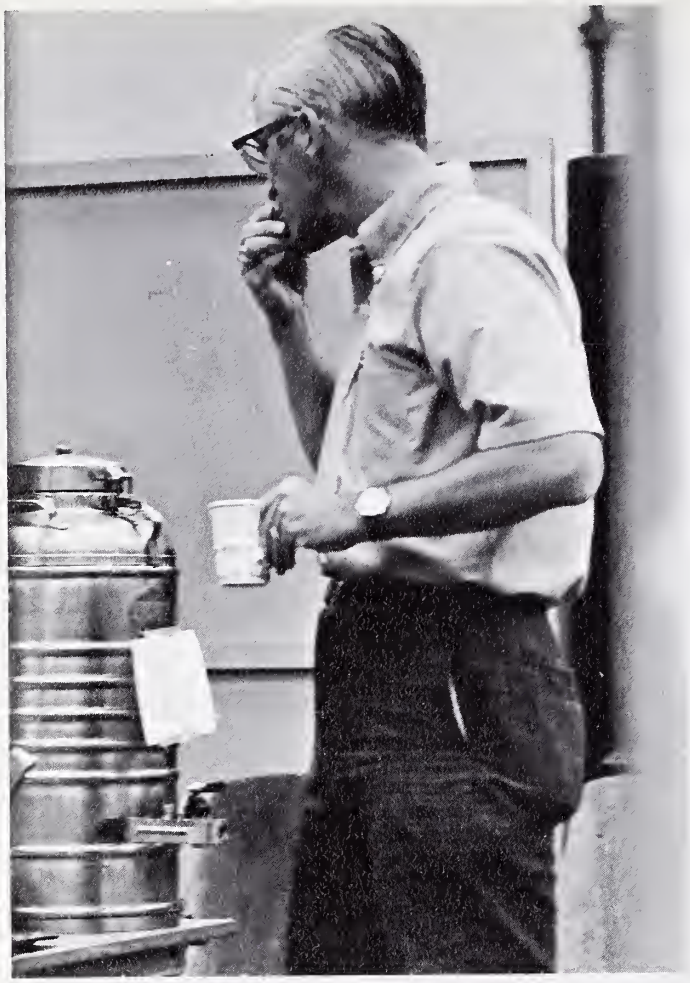
our campus is large
very large.
it used to be a cornfield ...
part of it still is.
immediately
you will notice the strange buildings ....
they look alike
and none are covered with ivy ....

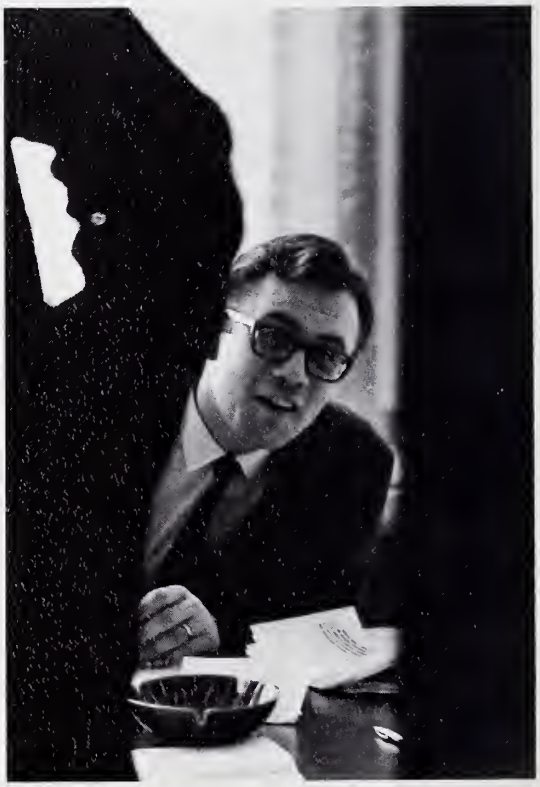



SHER MEMORIAL CHAPEL

but a college is more than buildings
the rest
is for learning

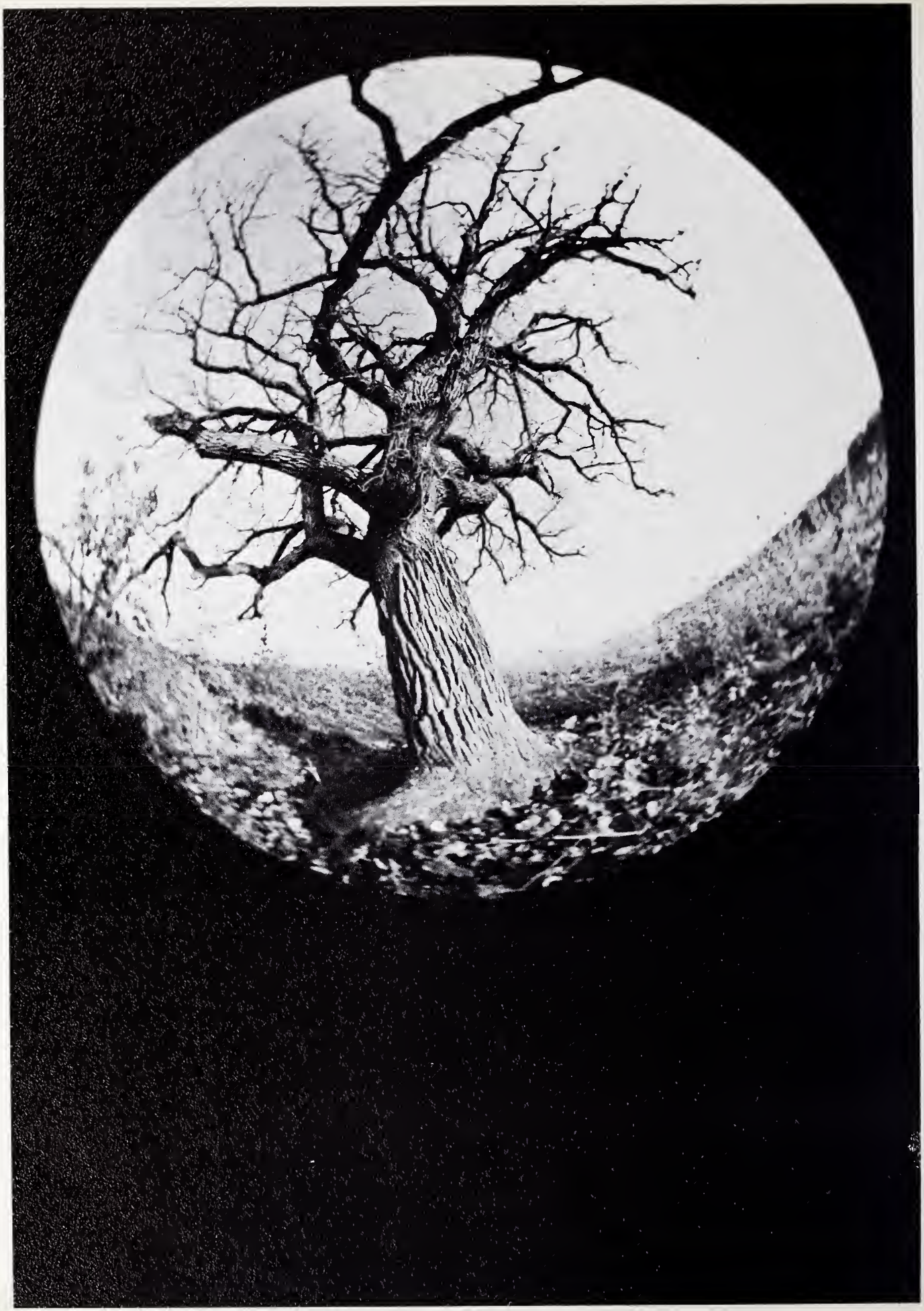
an r.c. education
is not
an everyday education
not yet anyway ....
the students
wouldn't allow .....





when a college
draws students
with the backgrounds
of rockford students
things can't be dull
this keeps rockford alive ....

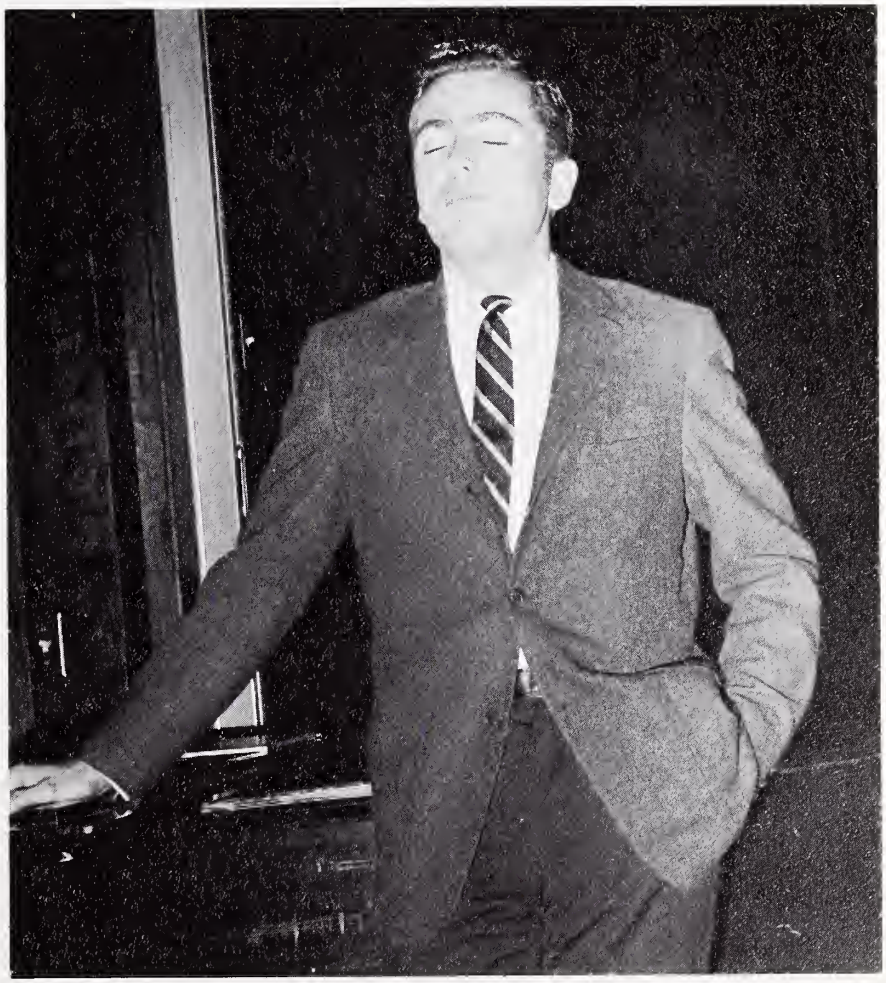
rockford is alive
contrary to popular opinion.
but the life is different
people at rockford college aren't
the socialite types
found at ivy league schools ...
these are real people ..
for better and/or worse ....
remember ...
it's a cornfield .....



some of us call it autumn ....
others call it God .....

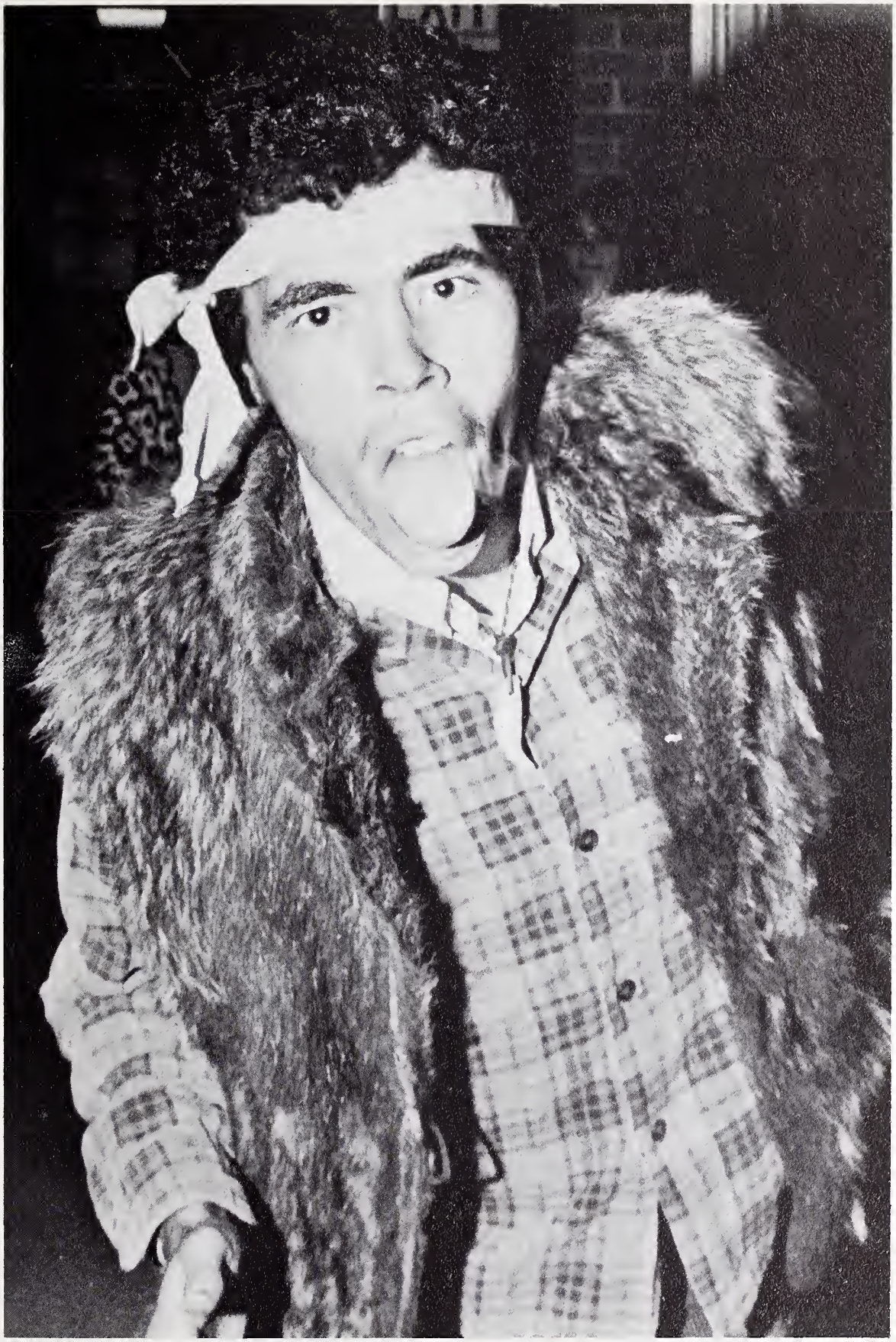
REGENTS

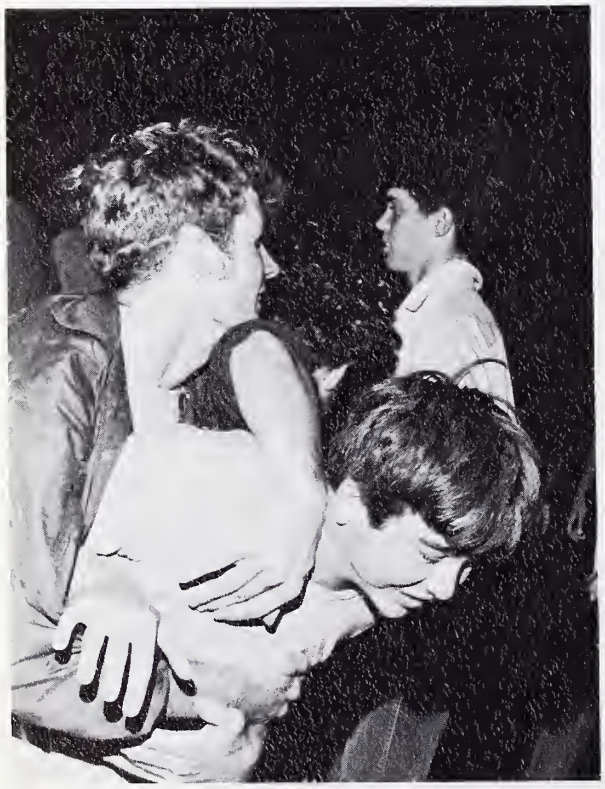
REGENTS

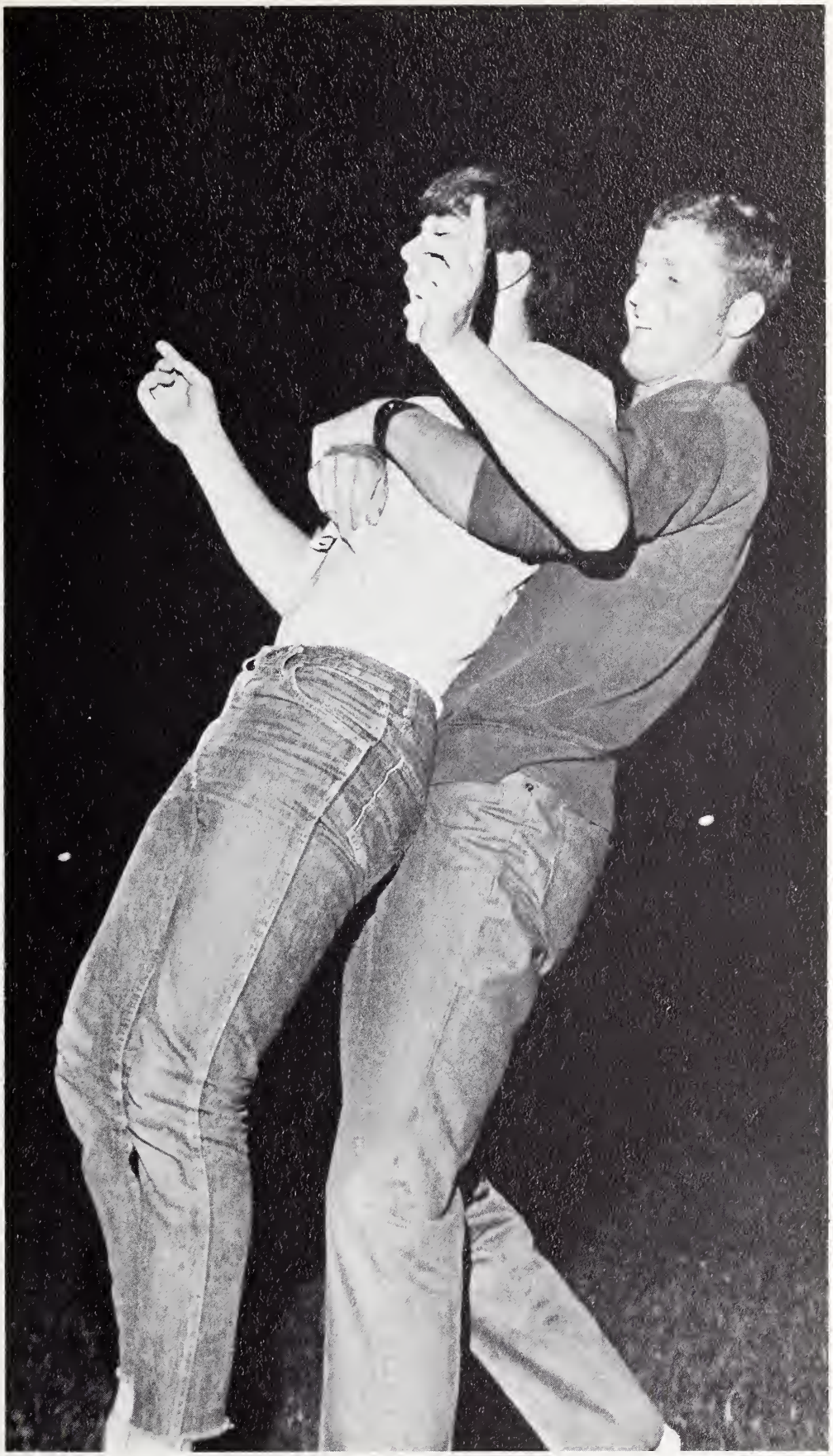


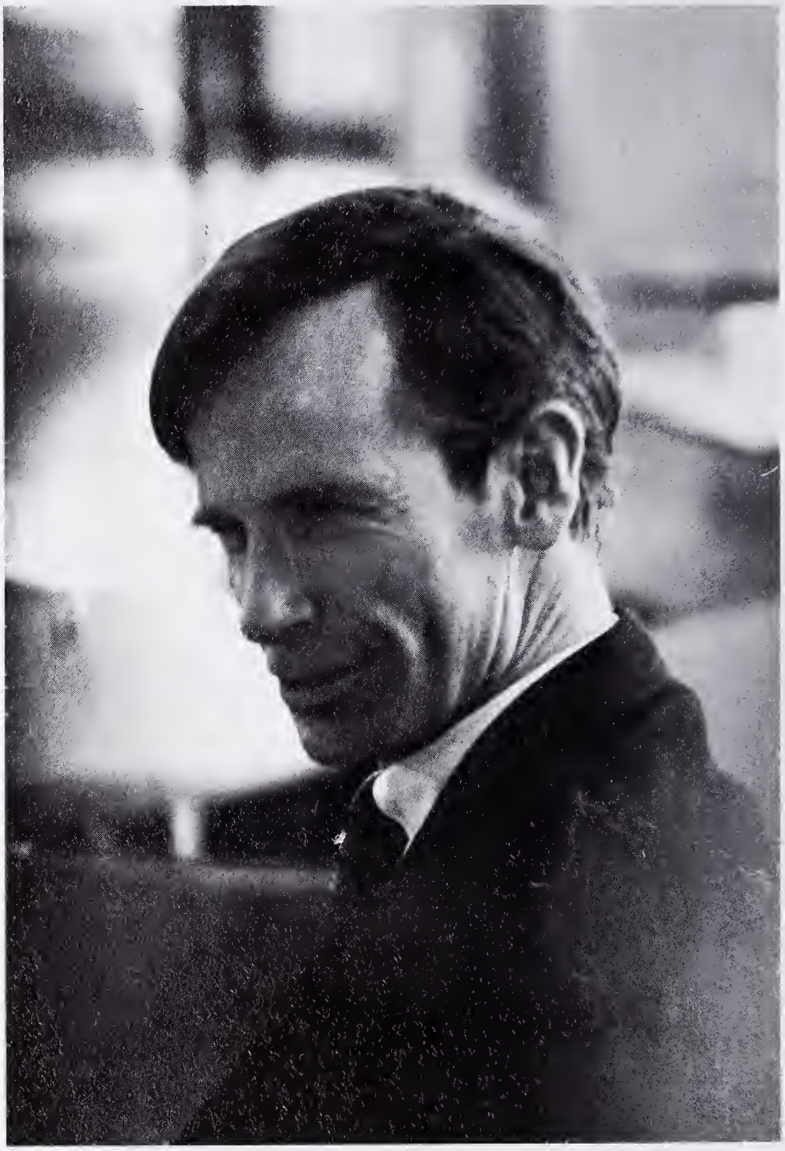
HEID FU

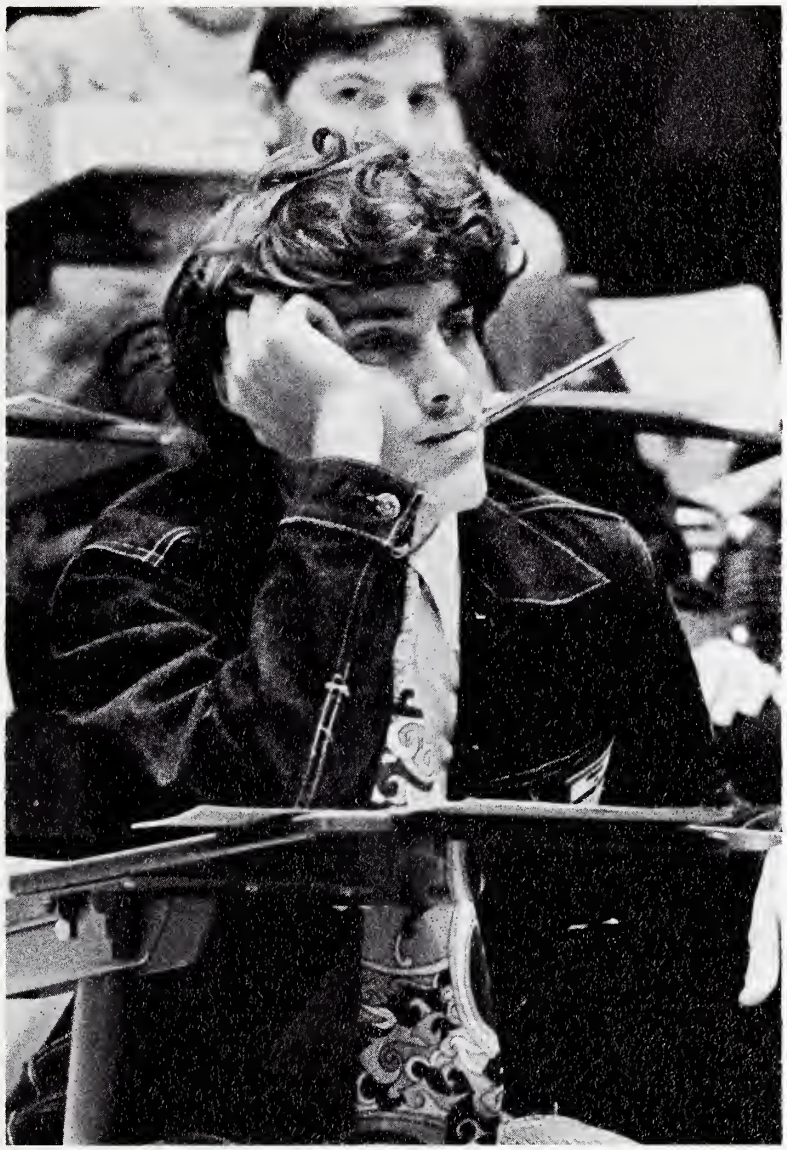
Your roommate can't sleep in the dark?





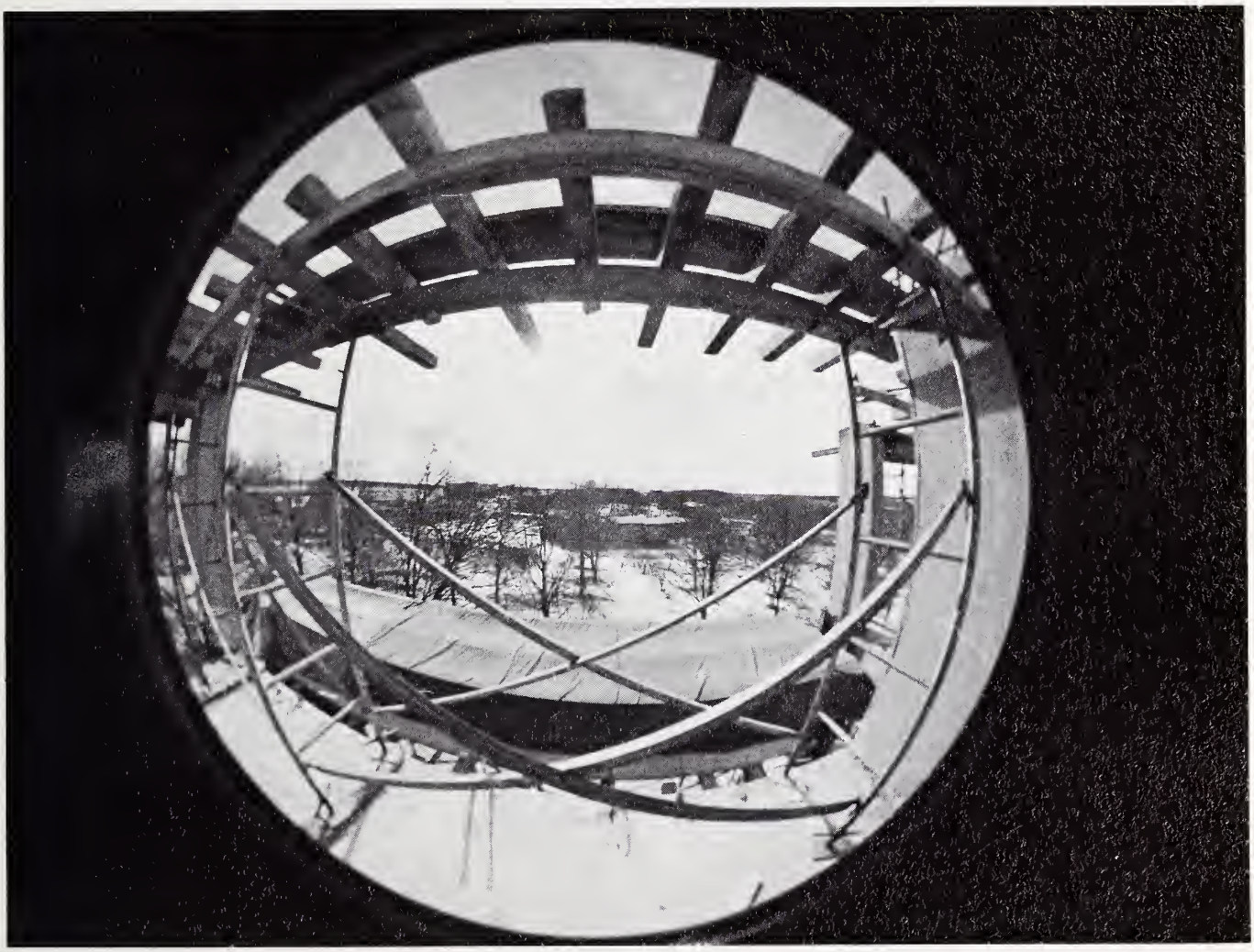




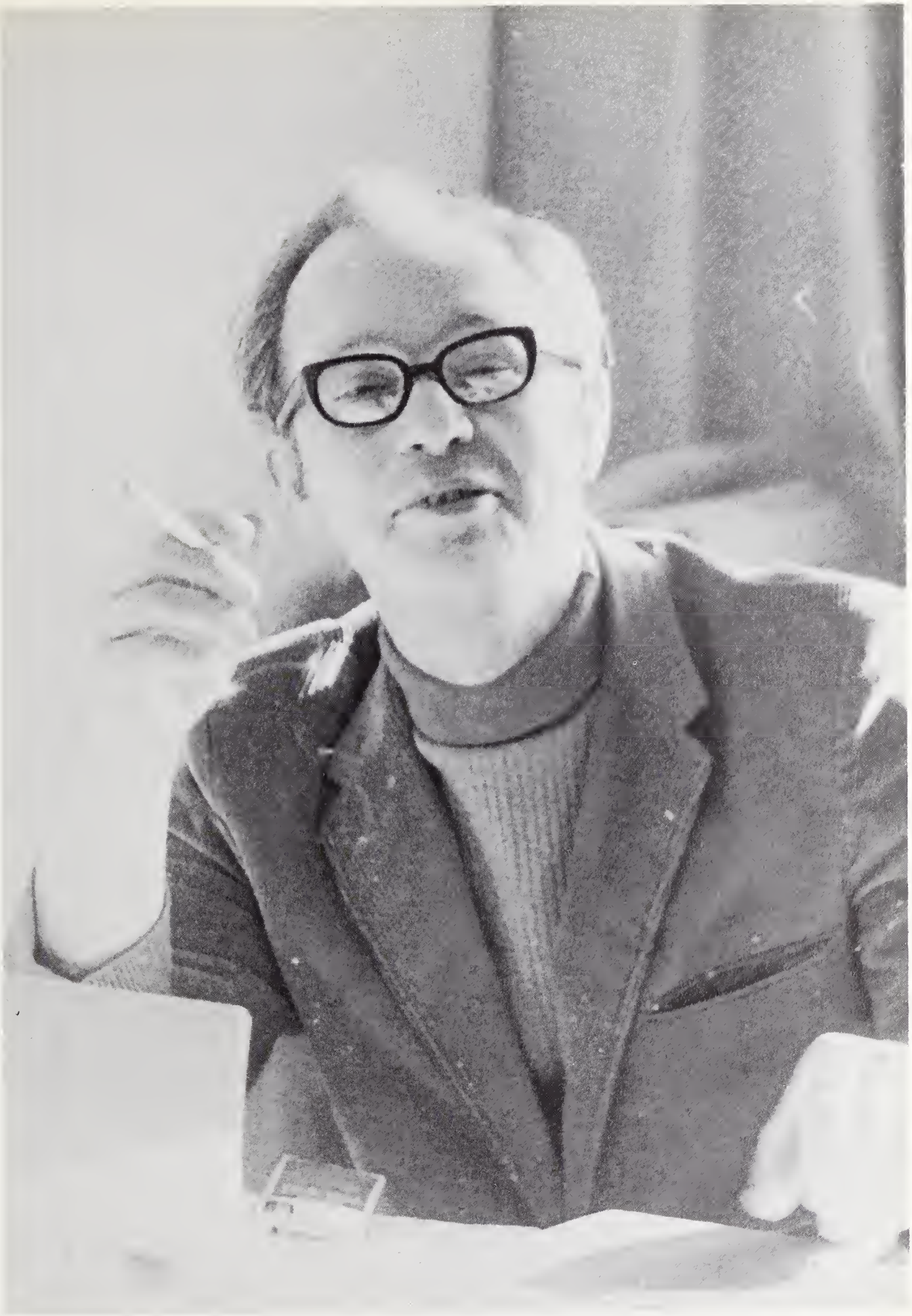


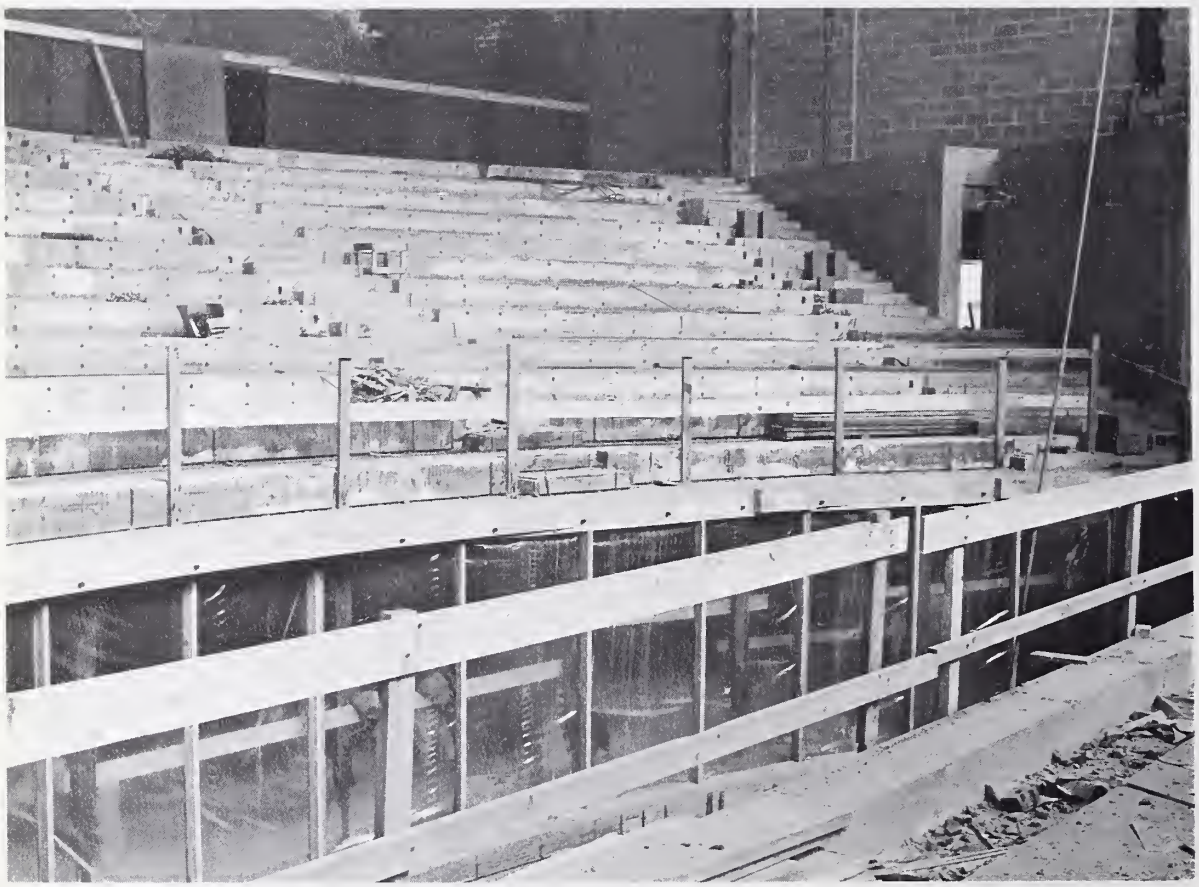
we may achieve climate ....

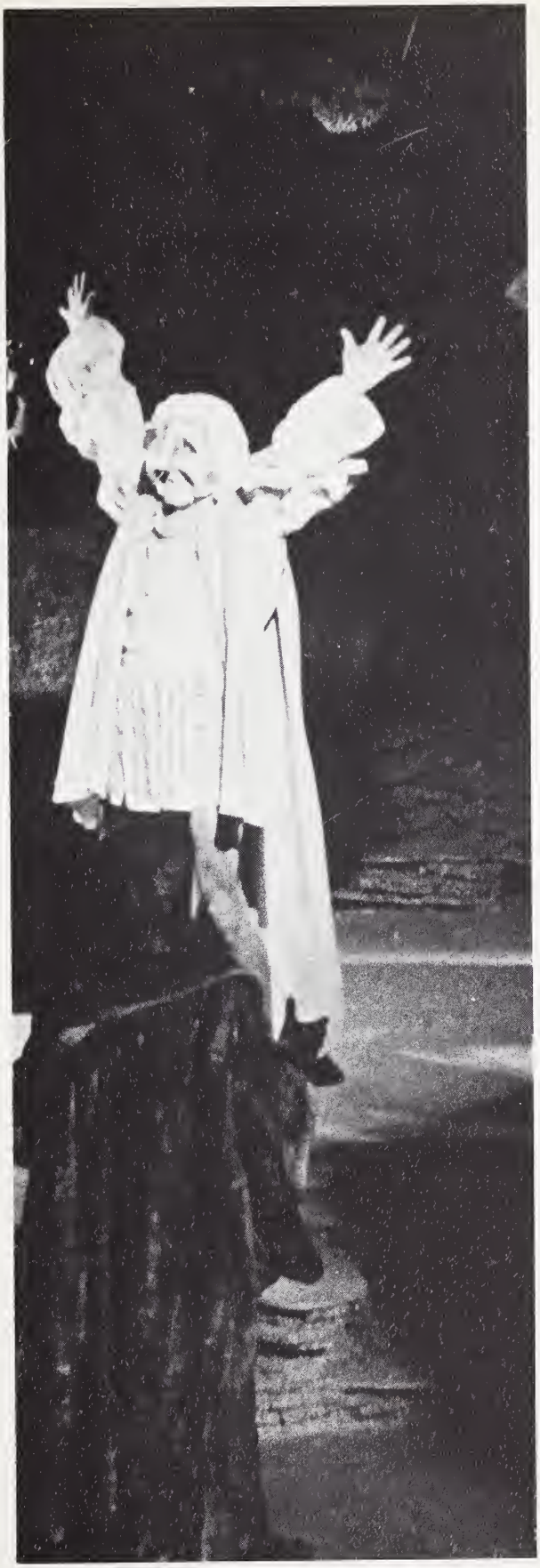
but weather is thrust upon us ....

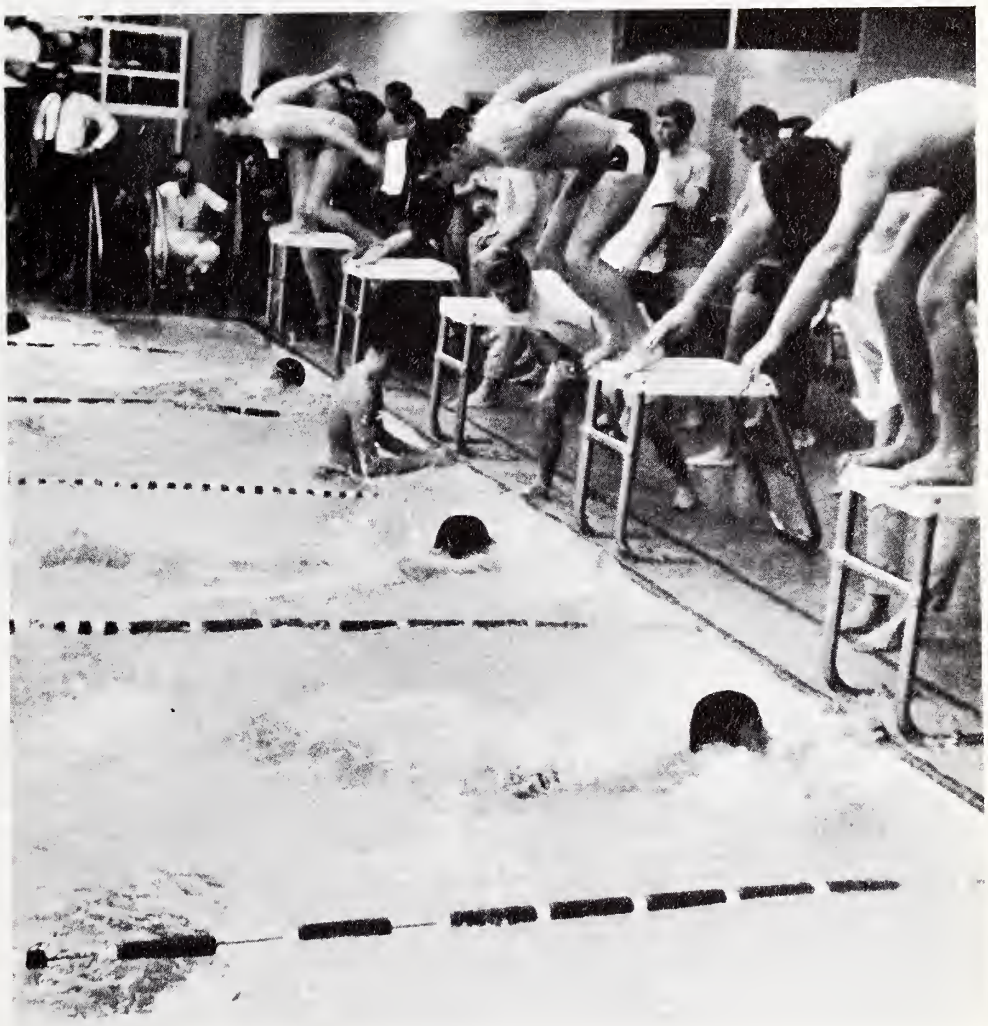


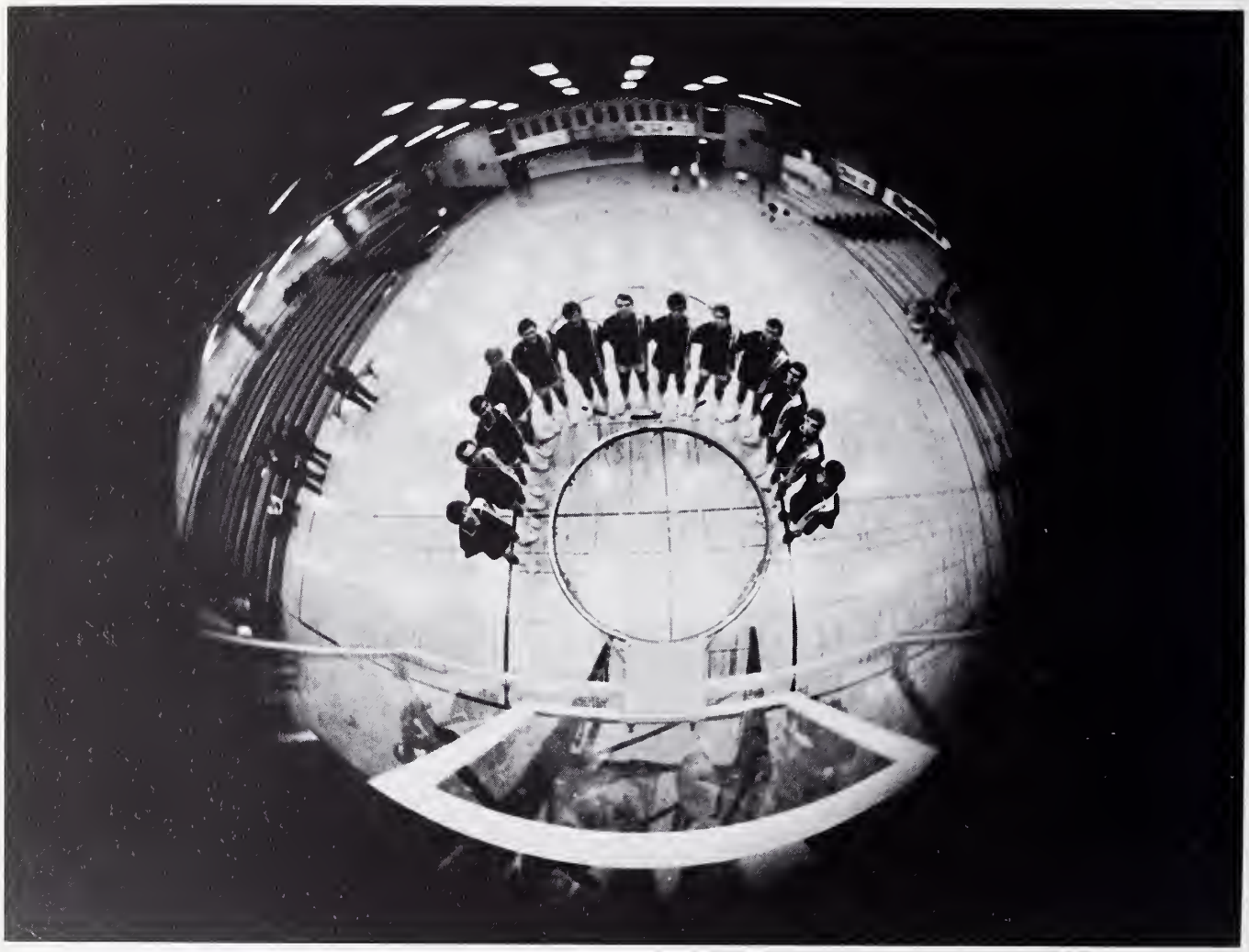
LEFT TURN
STOP



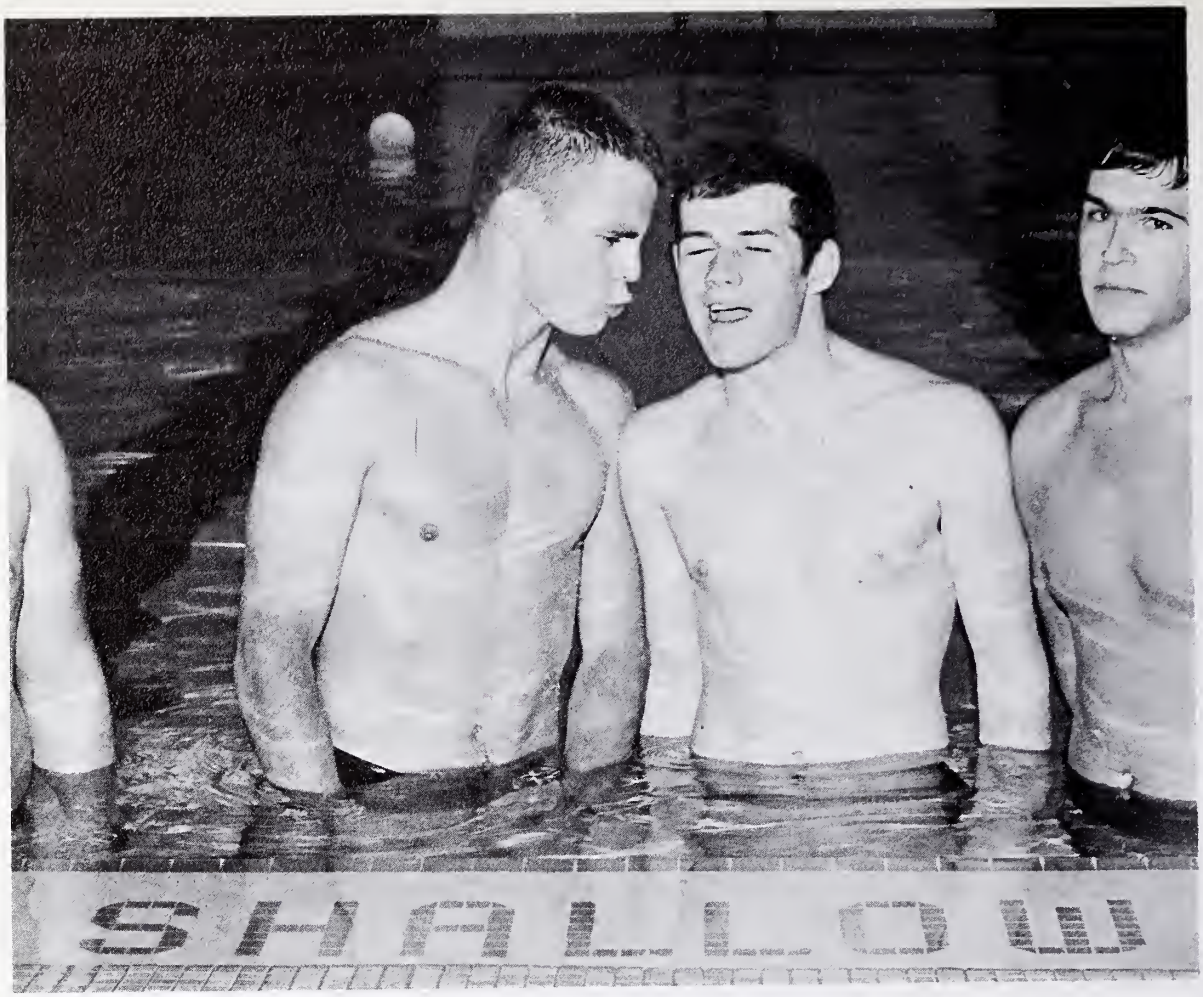


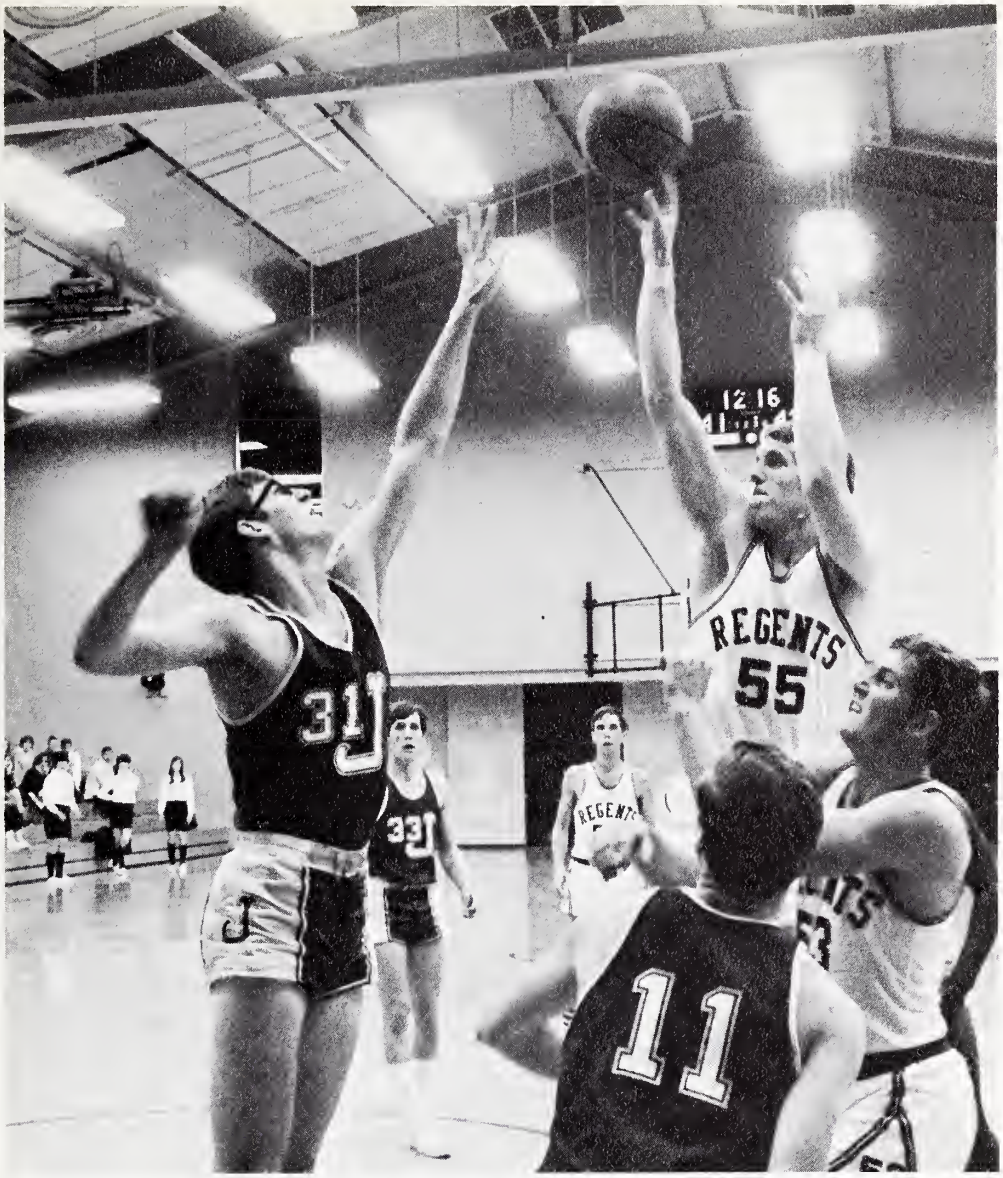


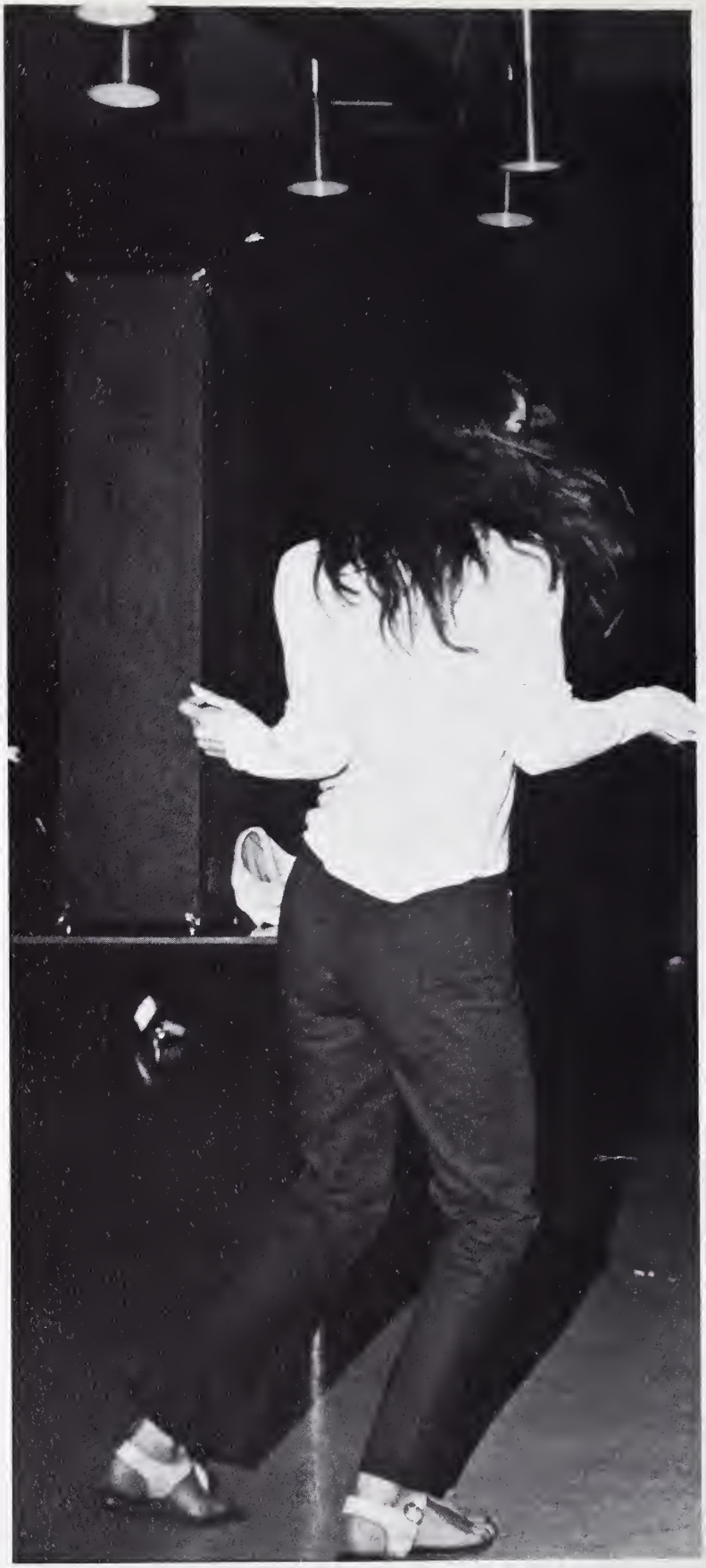


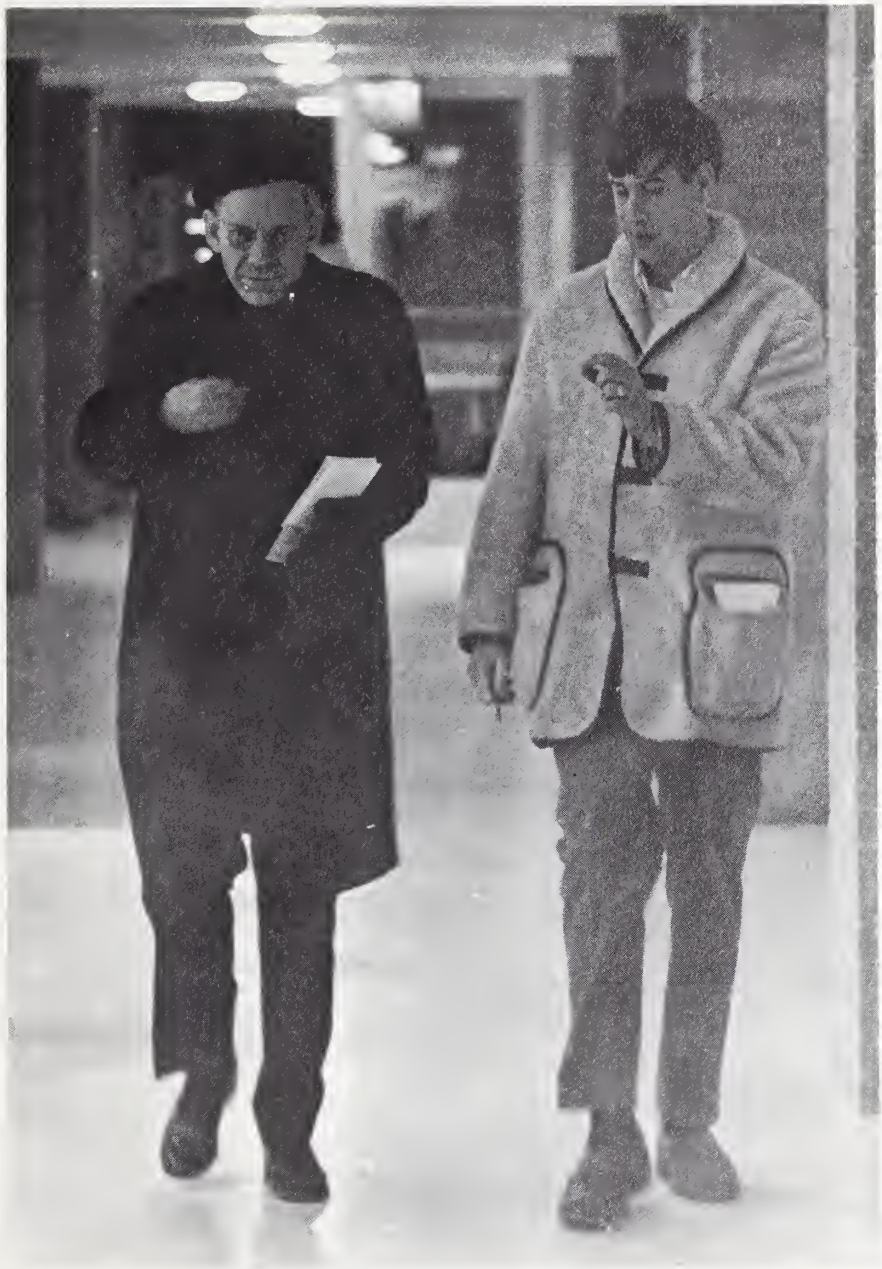


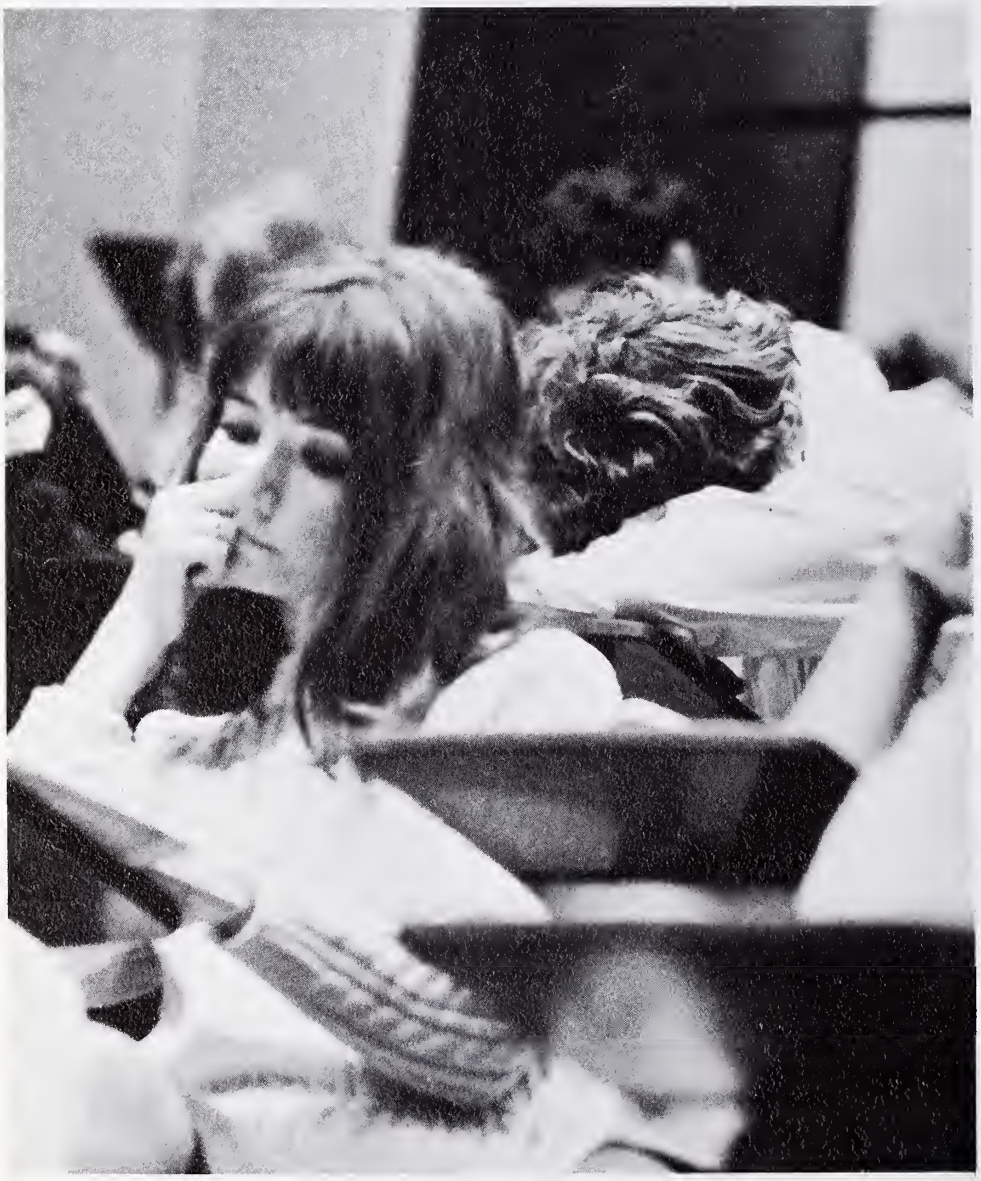
REGENTS
34
51

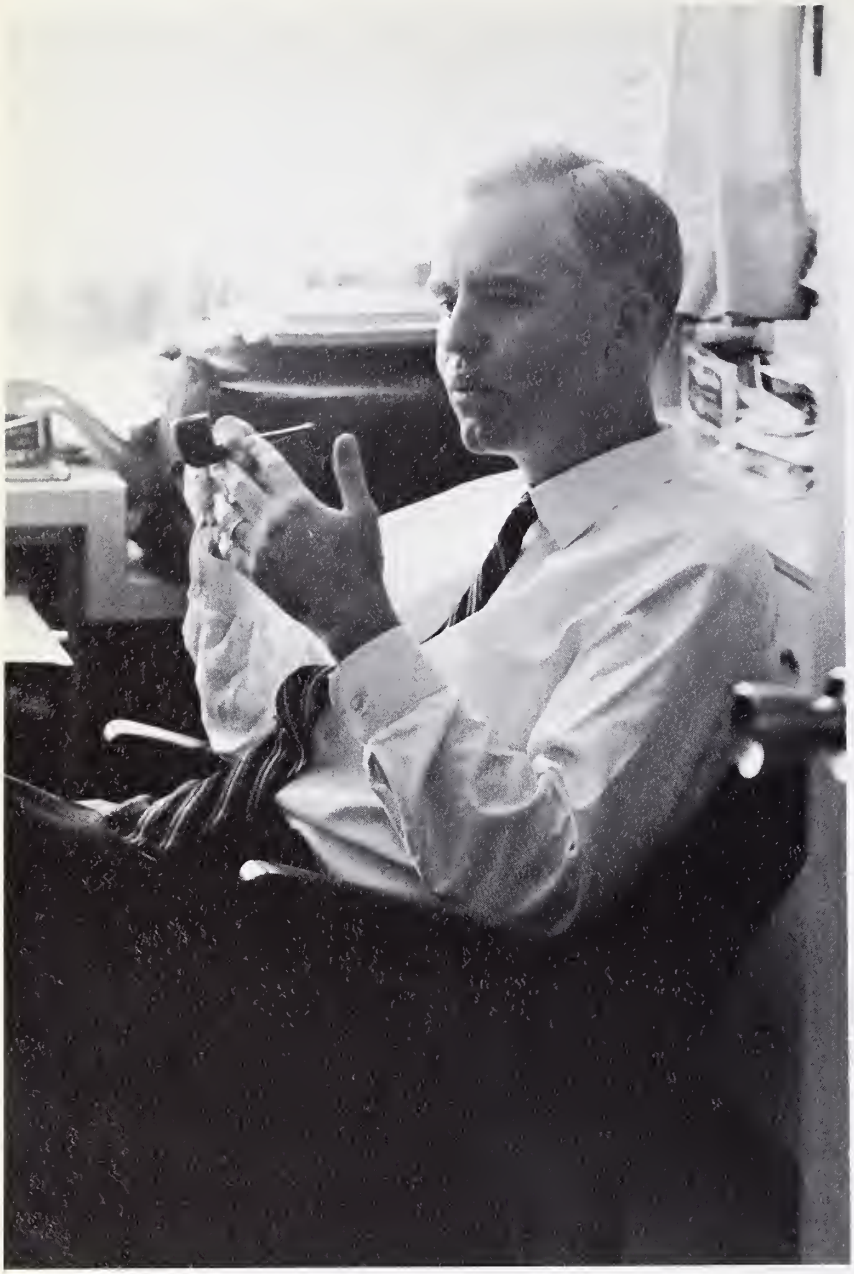

SHALLOW

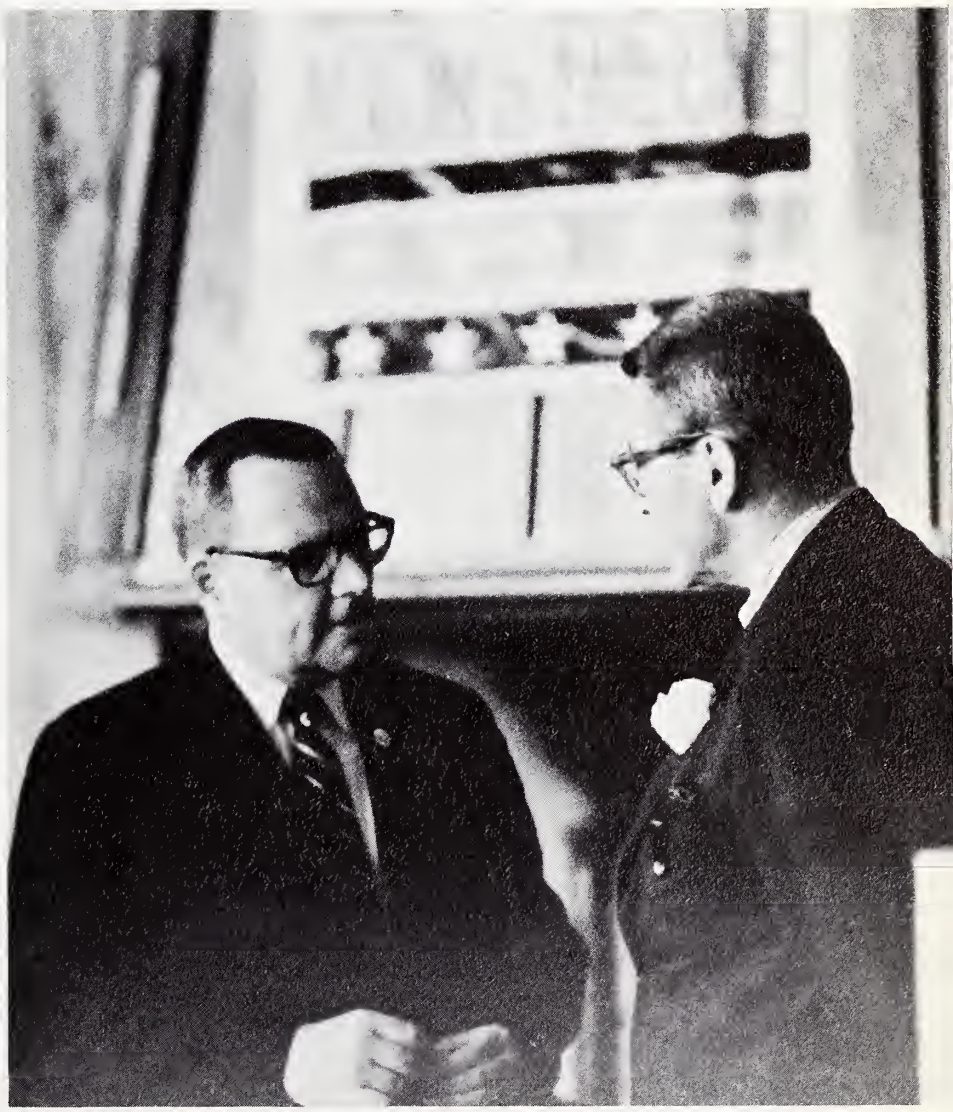

12 16
REGENTS
55
31
33
11

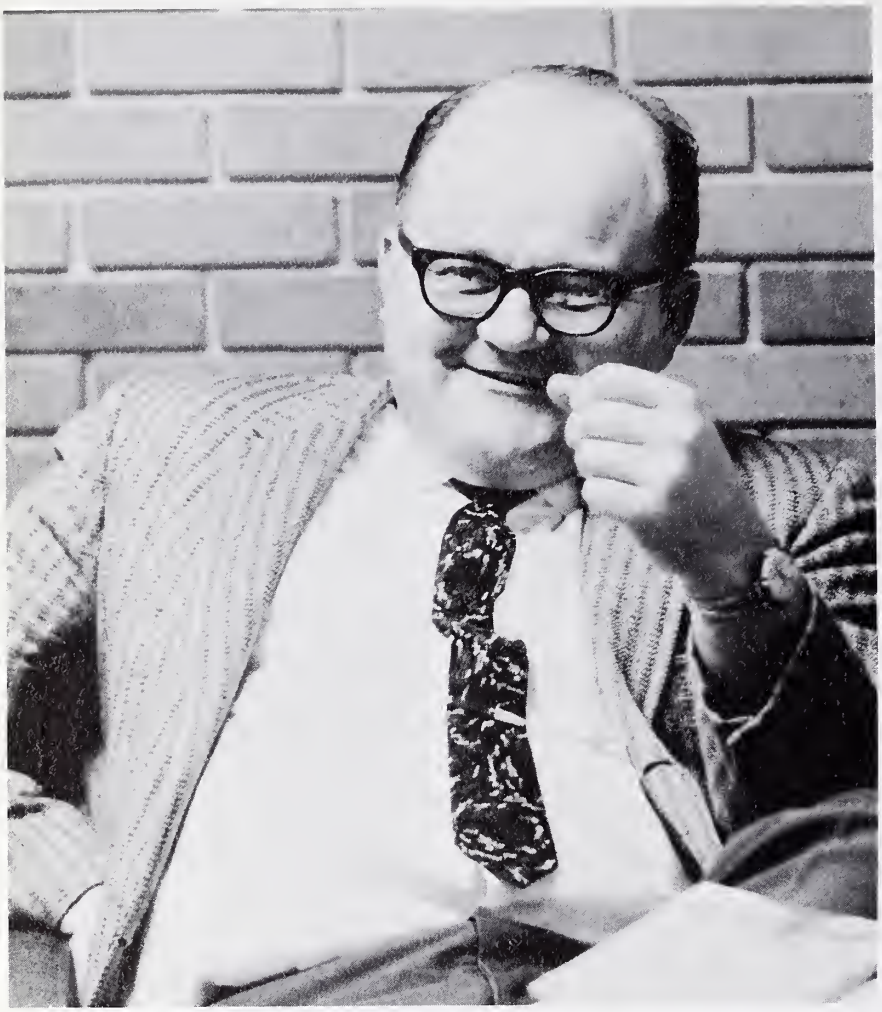


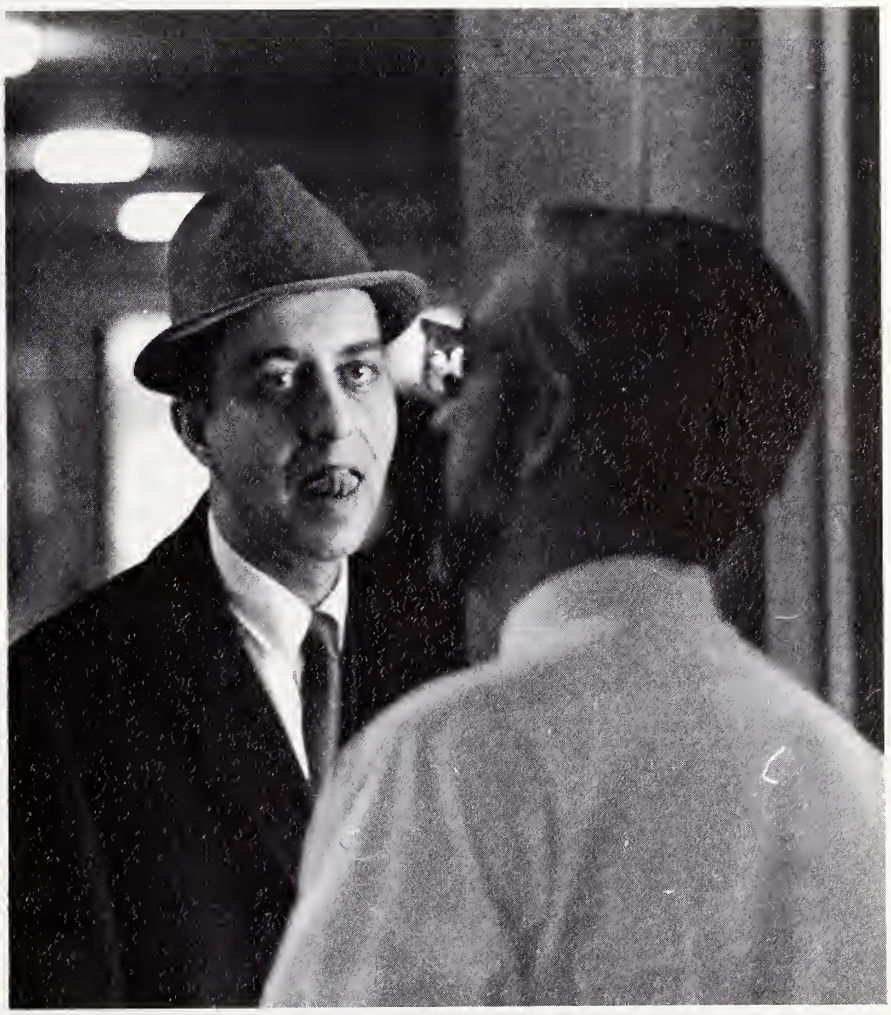


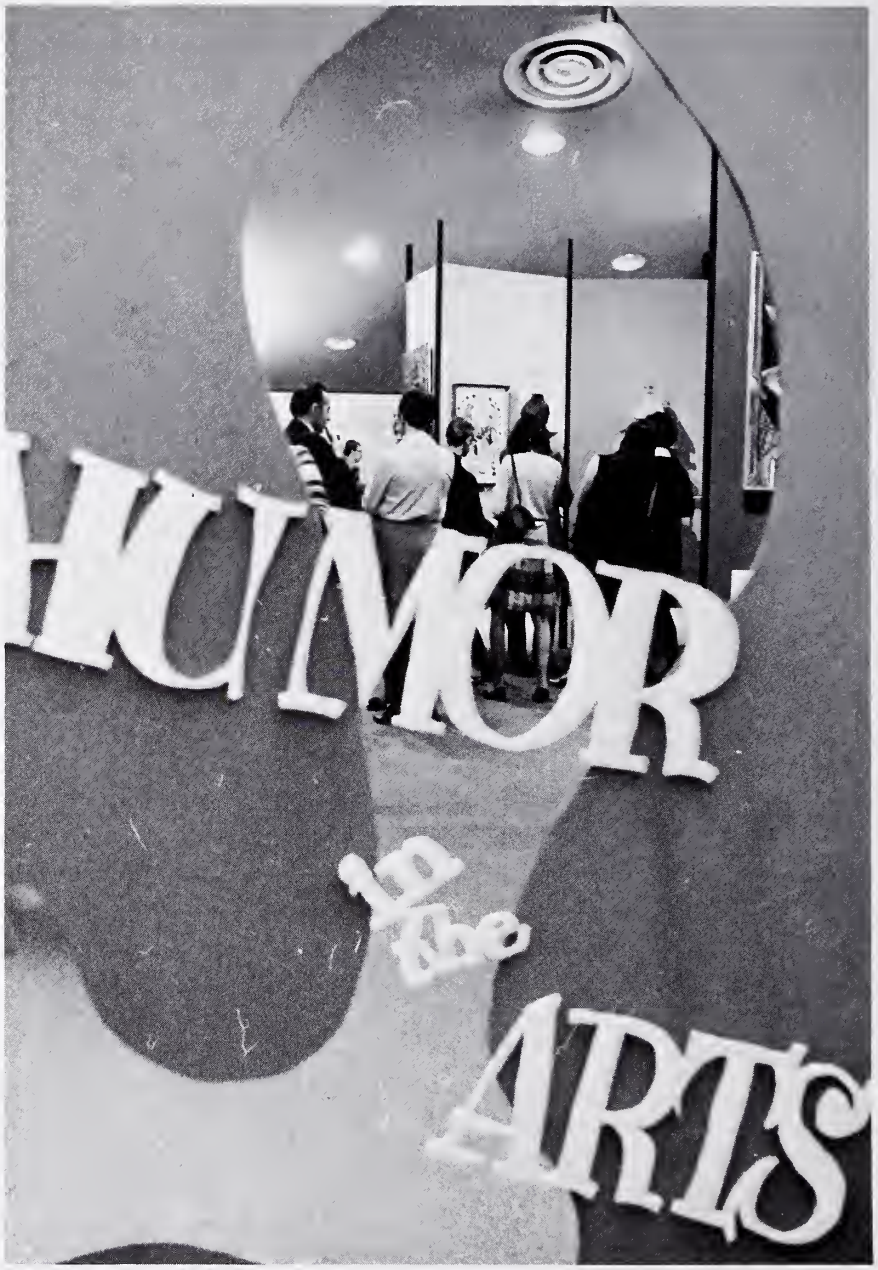




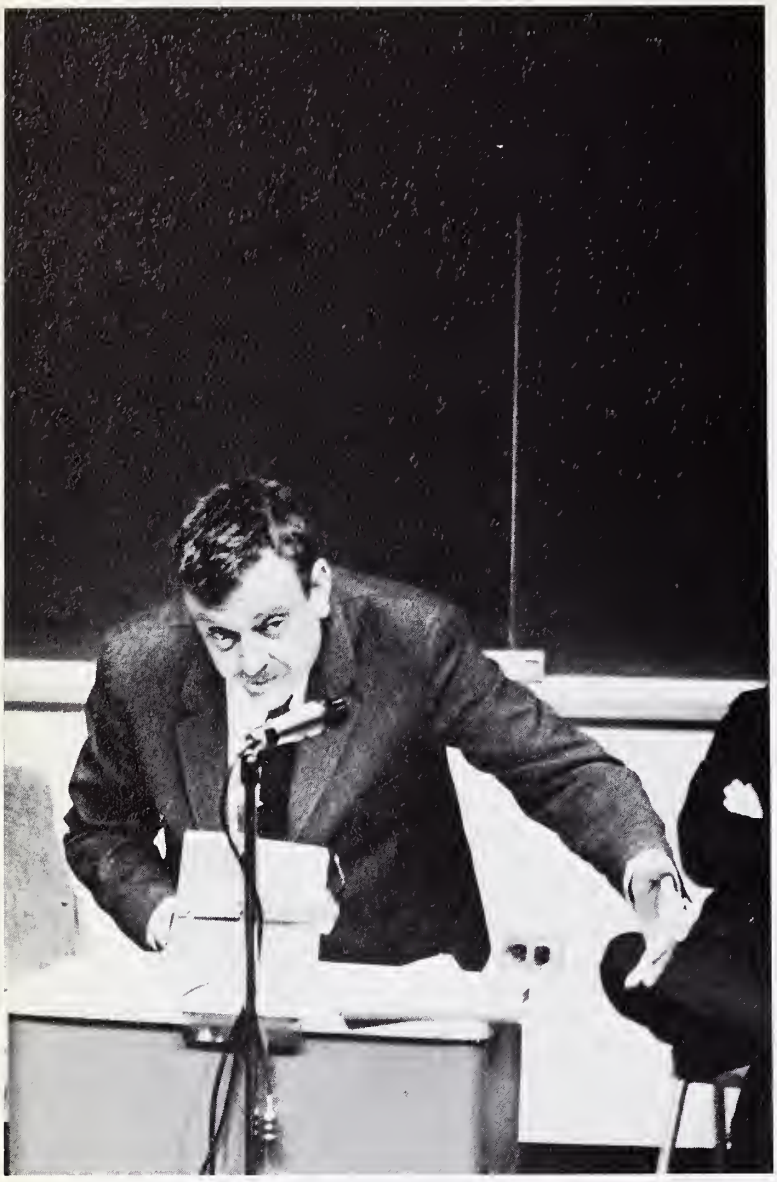


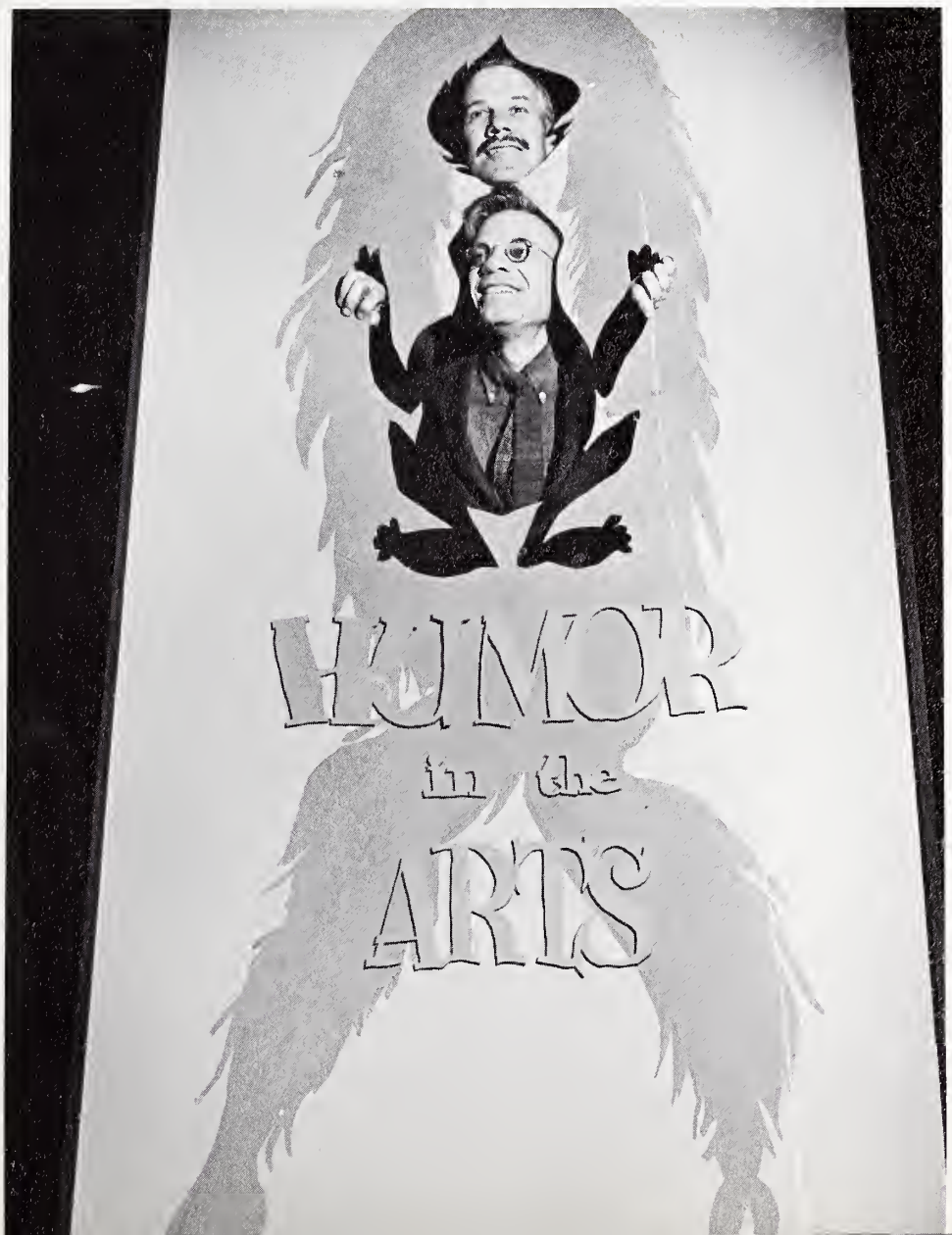


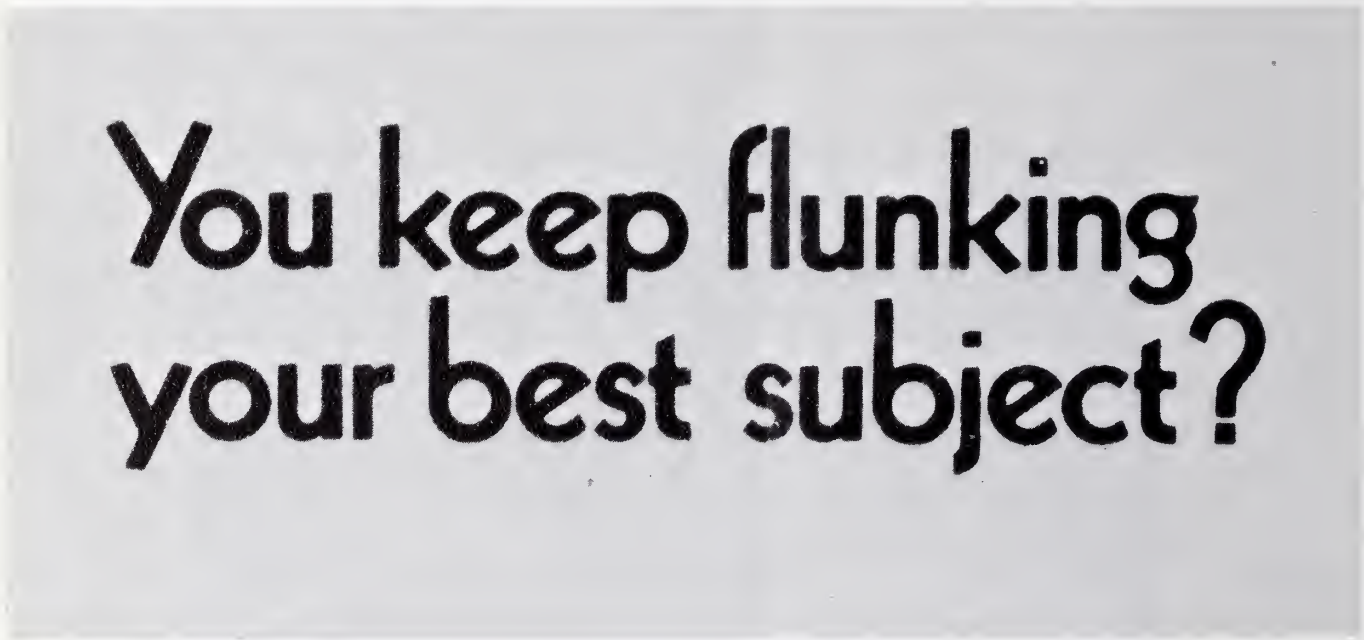


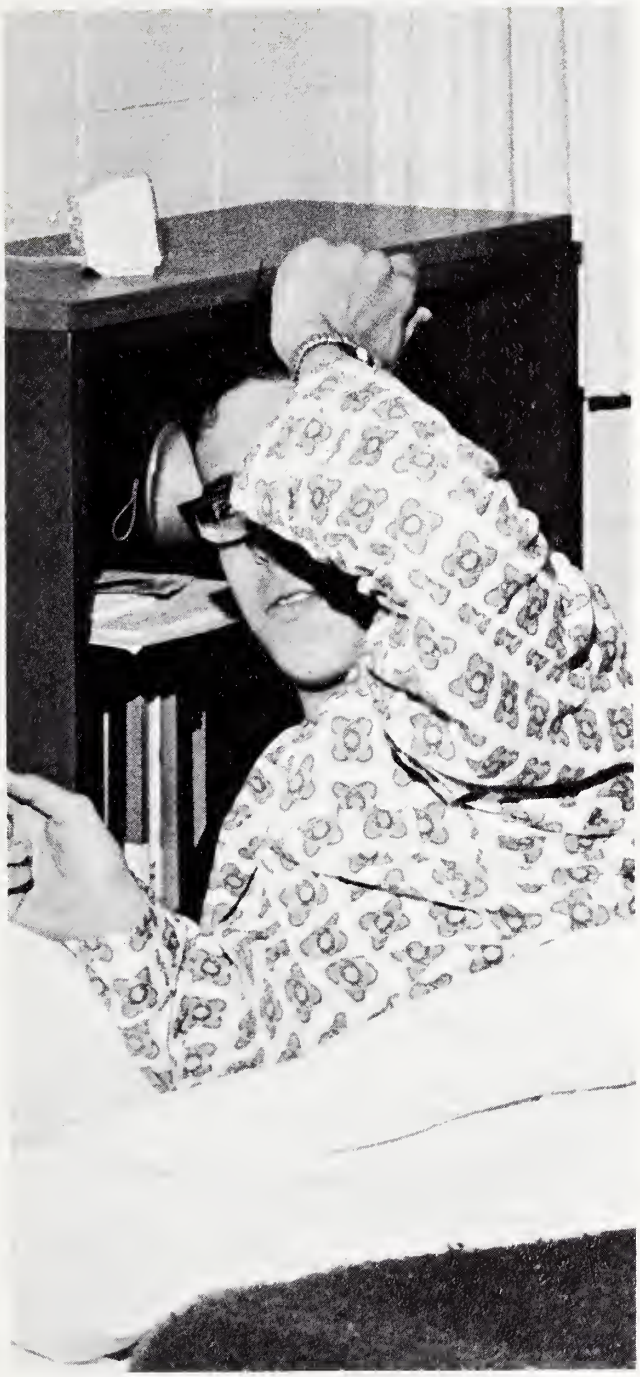

HUMOR
in the
ARTS

WISCONSIN
HERE IT IS —
THE LARGEST SINGLE
CHEESE EVER PRODUCED

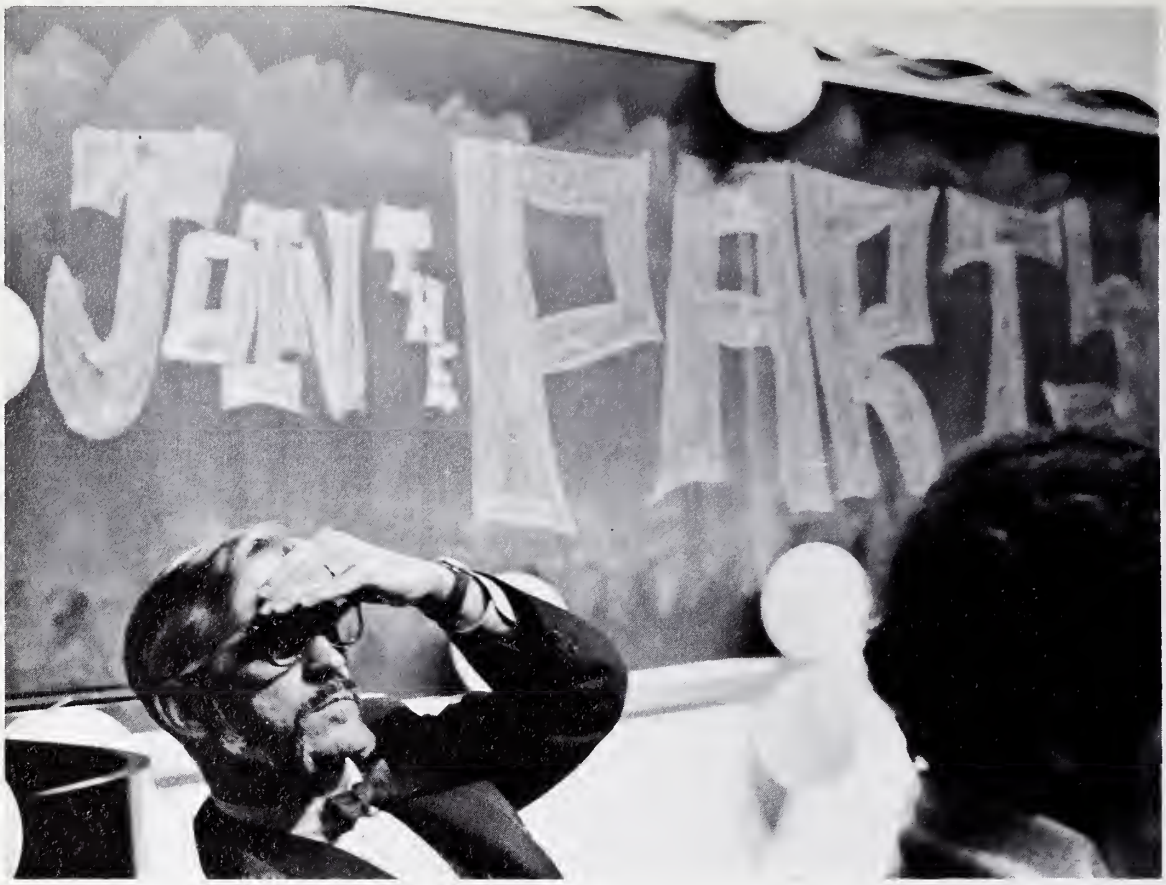


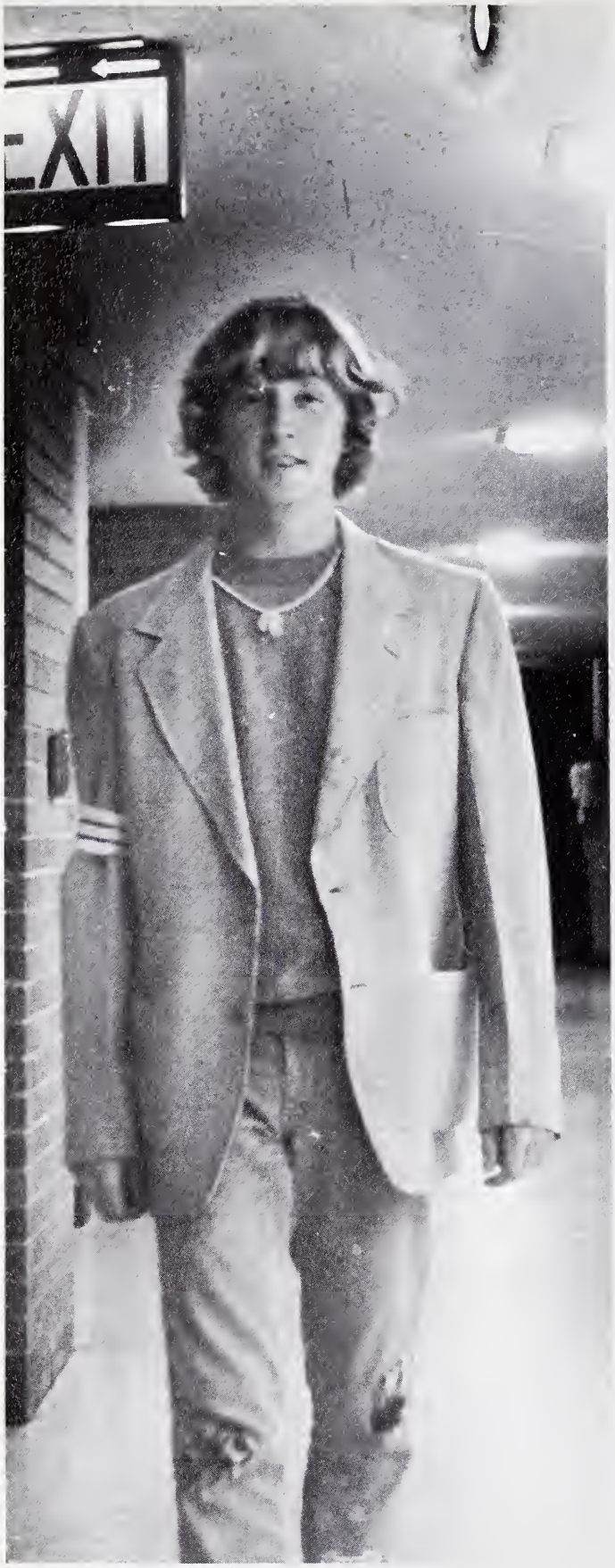

HUMOR
in the
ARTS

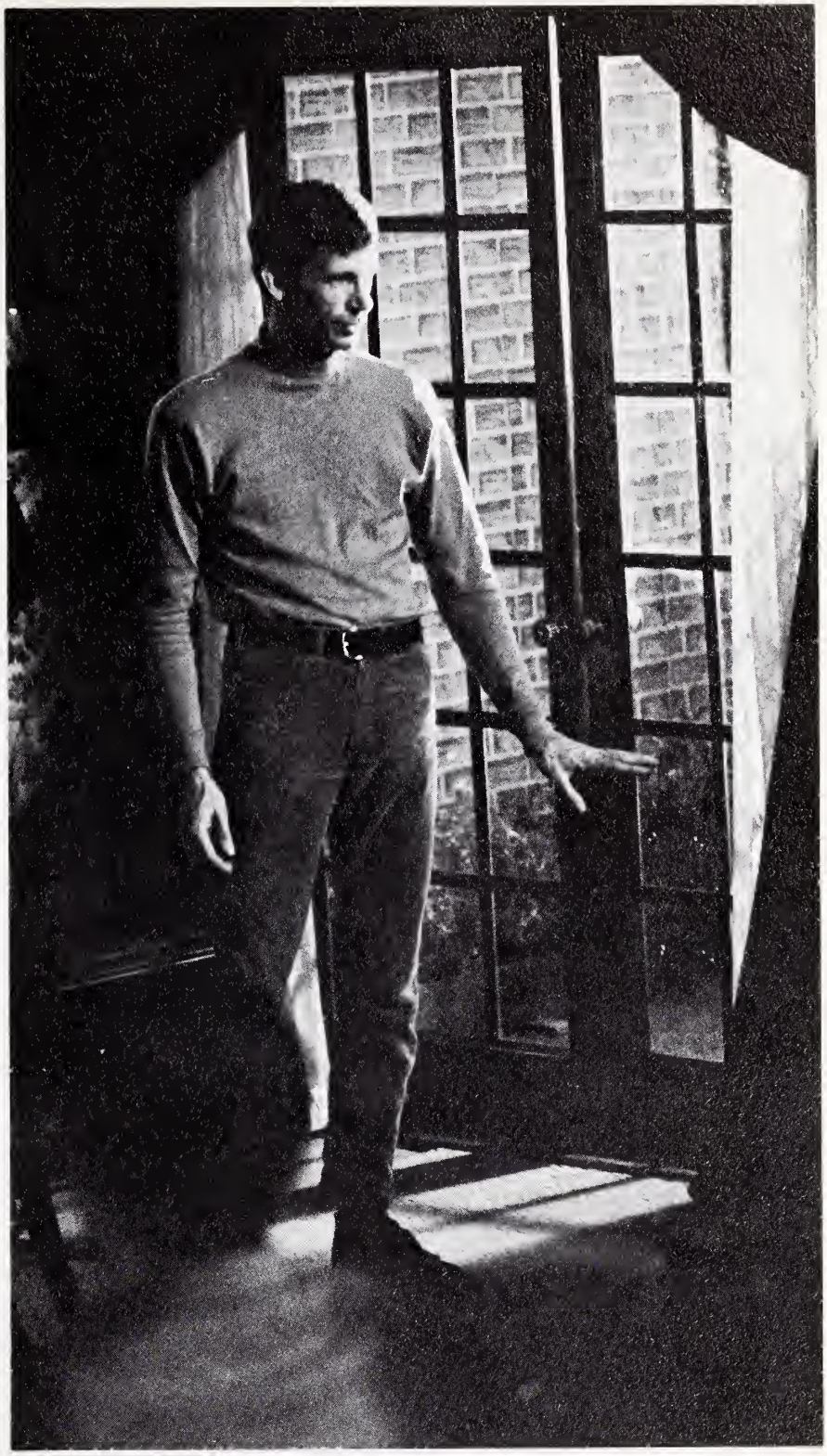

You keep flunking
your best subject?

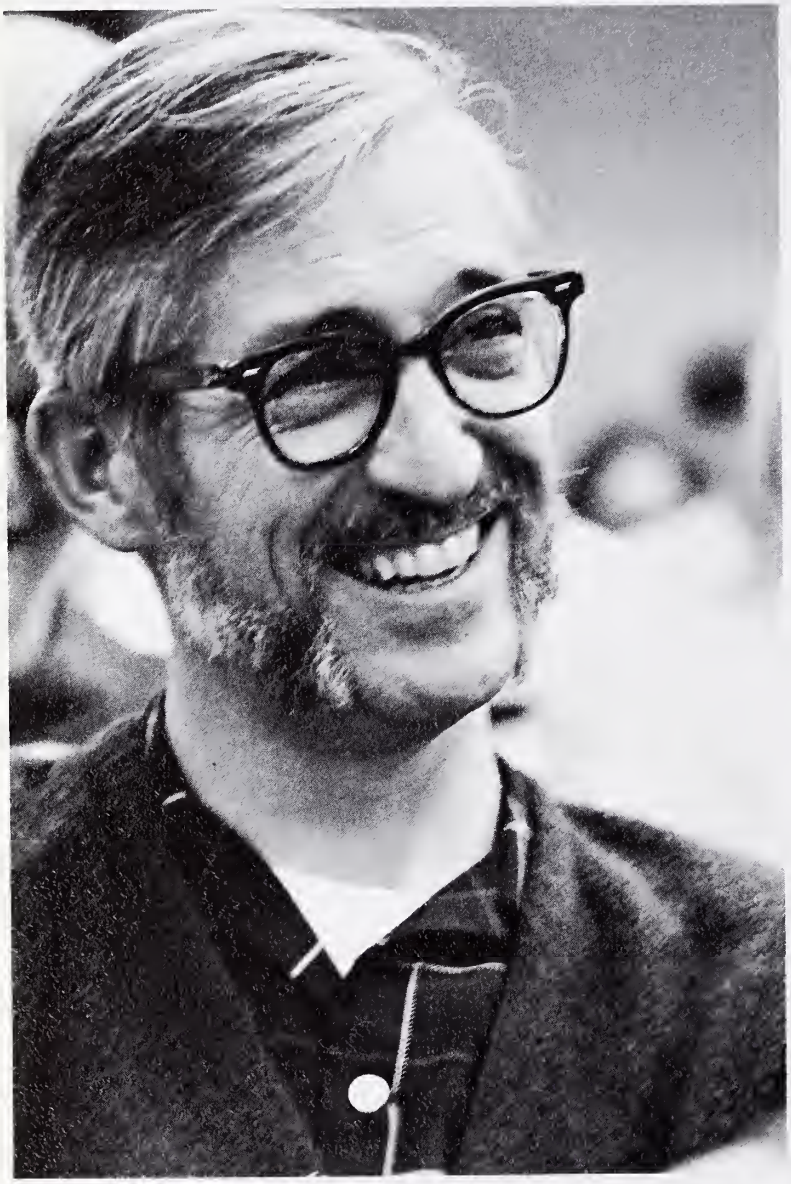


... a hot sun seemed to be pulling everything green and bushy and spiky up out of the earth, as if by strings ....

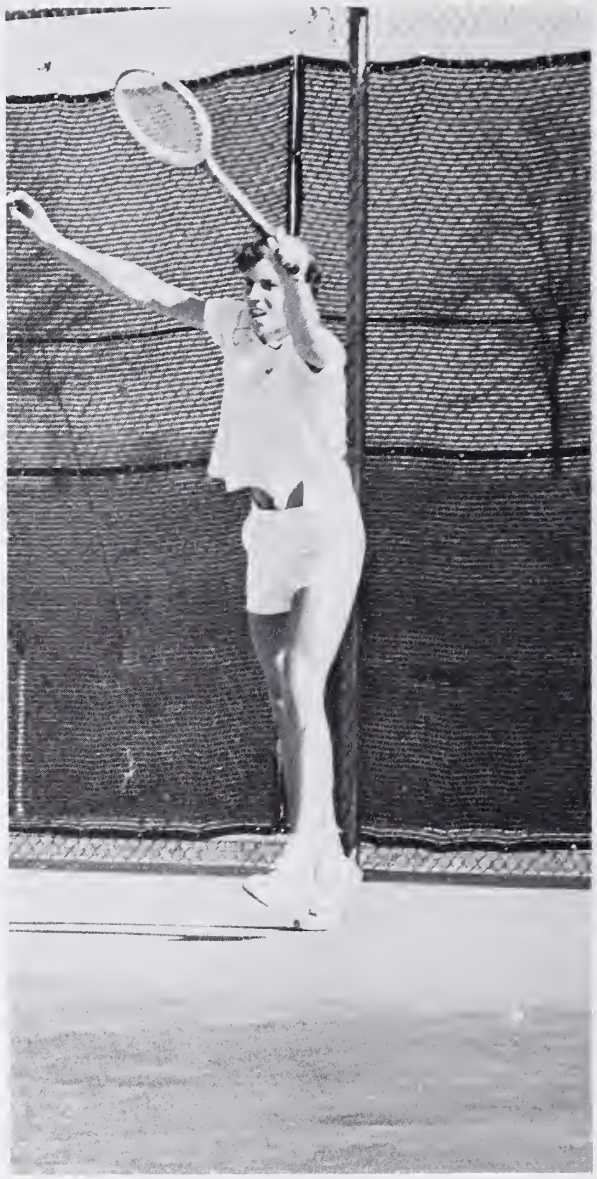

JOIN

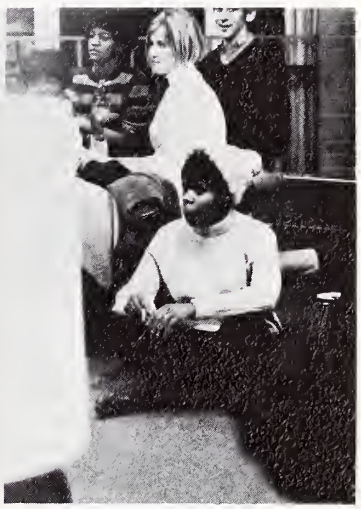

EXIT



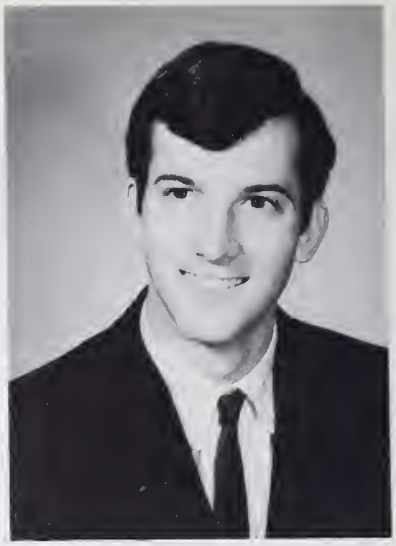


REGENTS

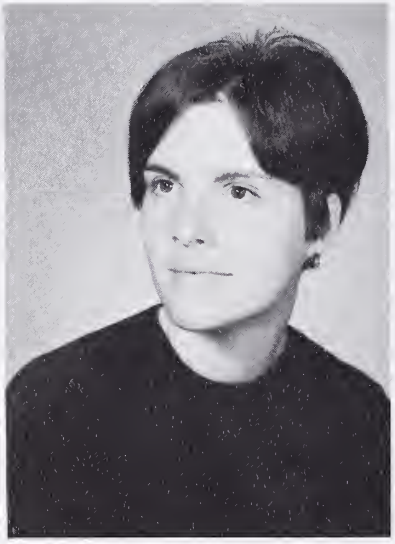




Nancy Adams



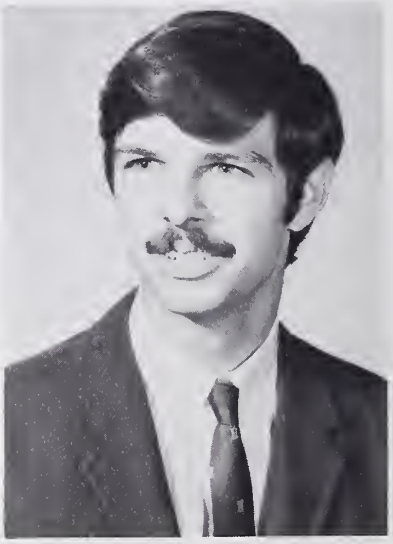
Douglas Alsop



Sarah Bailey

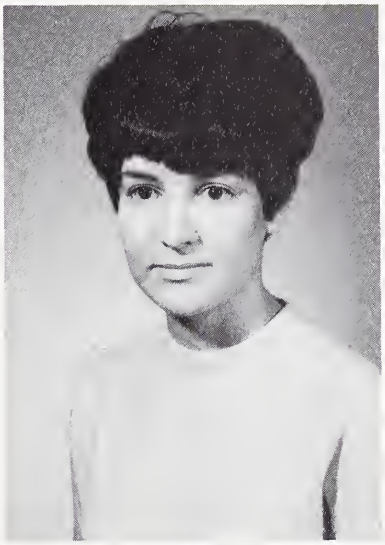
Barbara Anderson

Philip Anderson



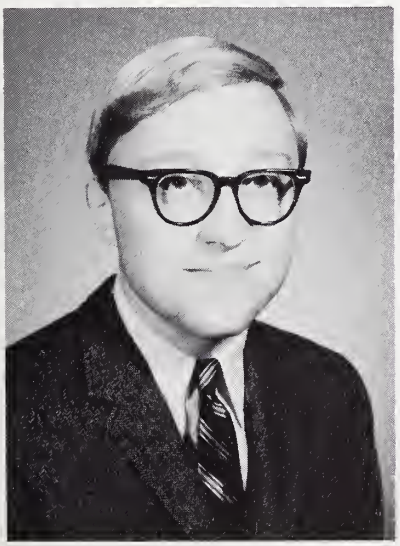
Sue Beveridge

Precious Biggs

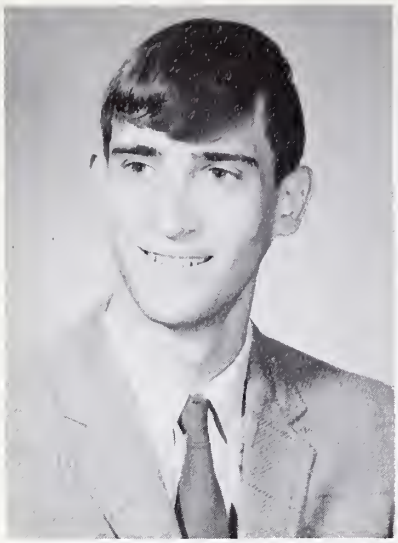


Carol Brady

Robert Birss



Wendy Booth



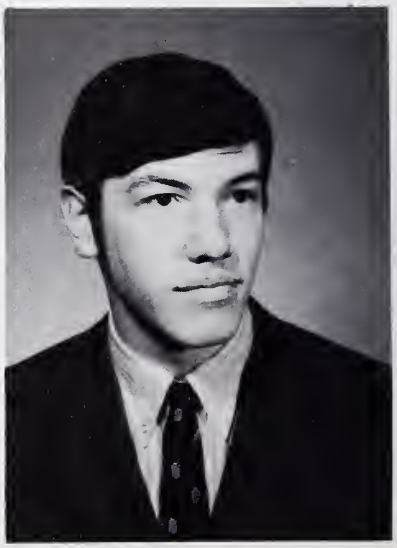
Terry Burgeson

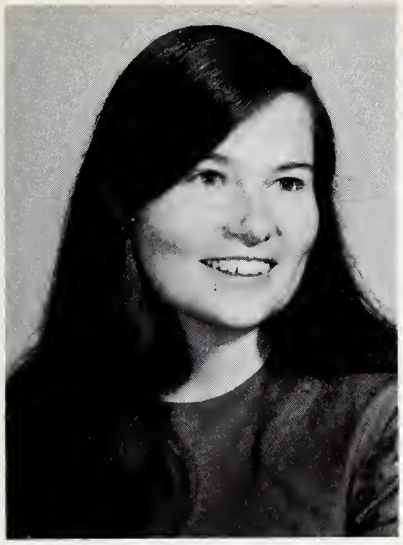
John Carlson

Stella Copeland

Carol Ann Carrol

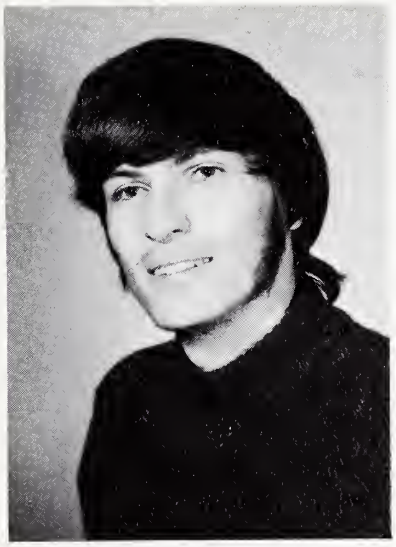
Greg Clark





Ruth Day

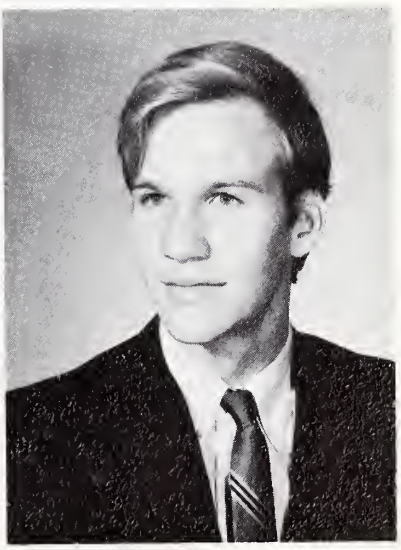
Mary Eggleston



Paul Fisher

Barbara Farrell

Johnathan Fiechter



Mary Fishler

Frances Franco

Francis Hill

Le Ann Hahn

Patricia Hess

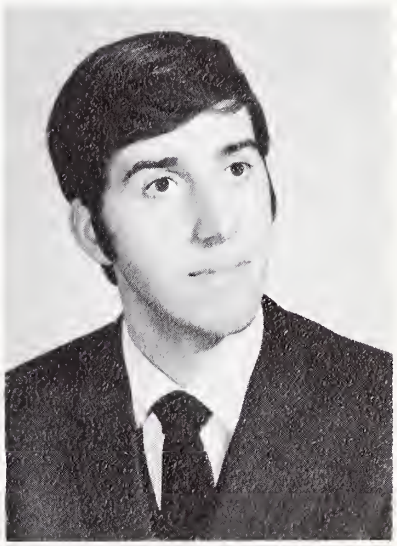
Linda Hill

Dennis Holmes

Judith Johnson

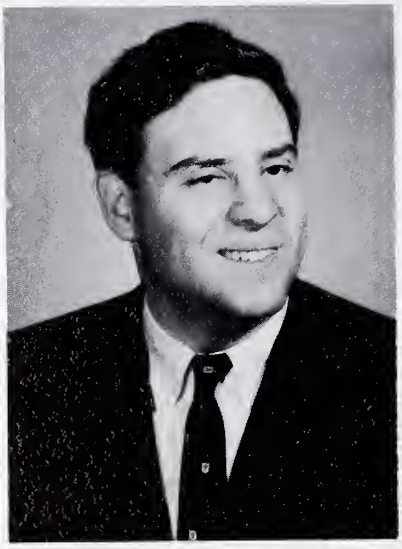
Janice Hudson

Michael Intile



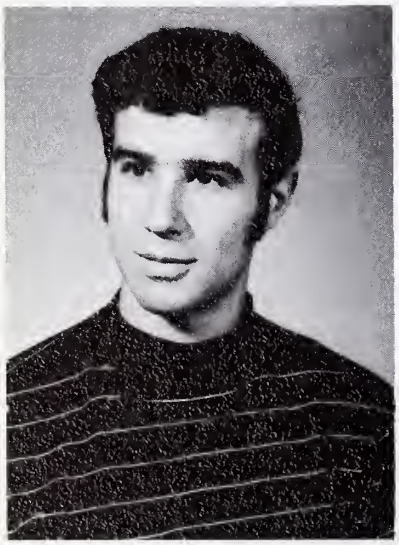
Rebecca Johnson

Patricia Jones

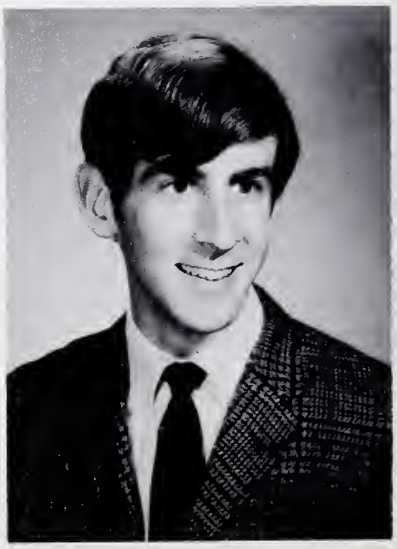


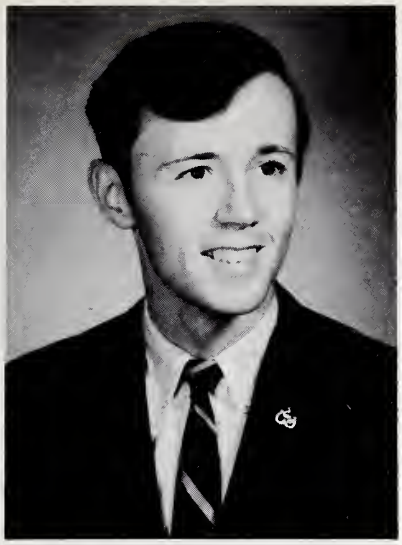
David Kleinberg

Ross King

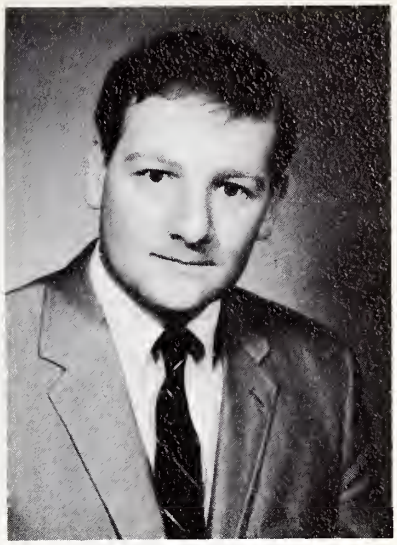


Terry Kirk

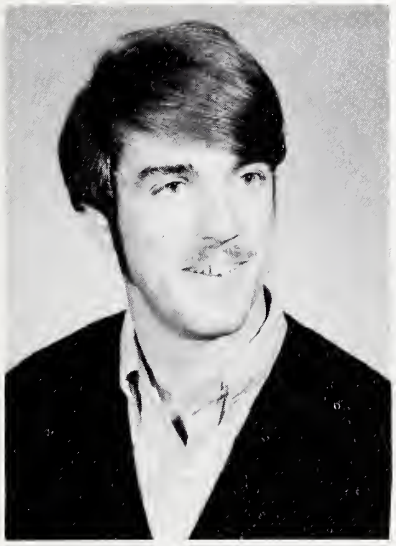




Carl Koopman



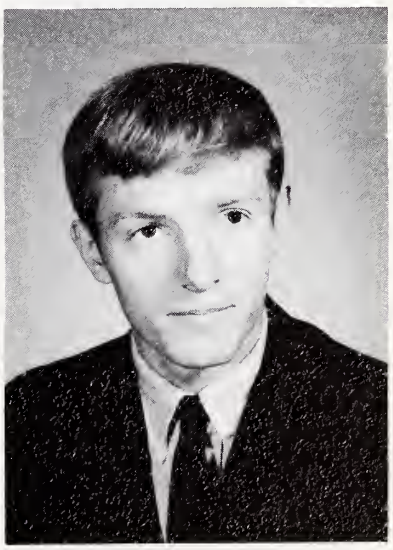
Robert Kopplin



Jeff Lind

Hanloi Kuba

Gregg Larson



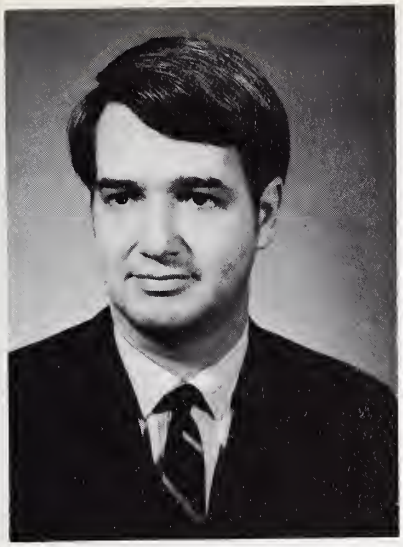
Tom Linehan

Deborah Melges

Frances Mitcheson

Glenn Michalski

Karen Miller

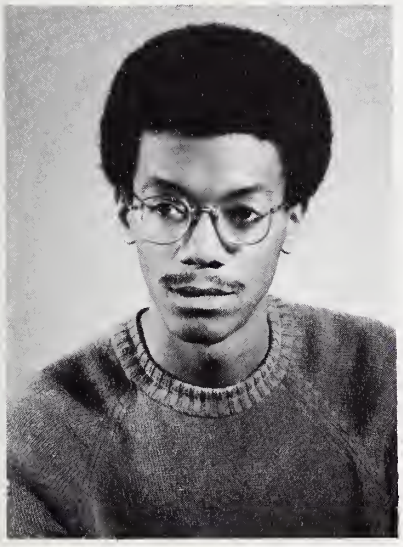


Patrick Mulcahey

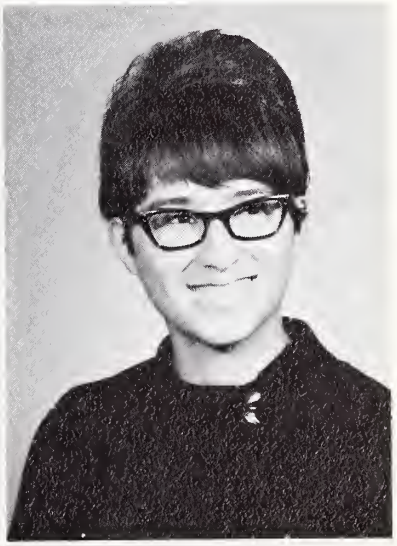
Nancy Neff

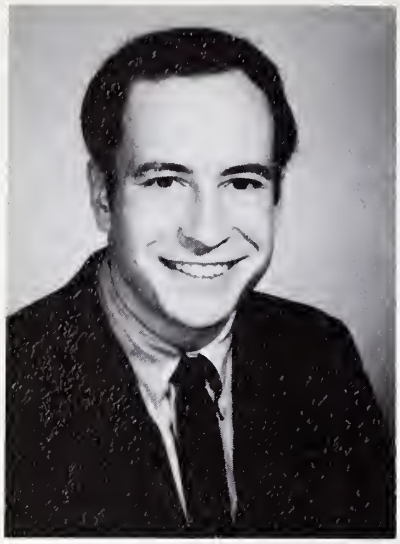
William Niles

Joseph Nelson



Alice Netto



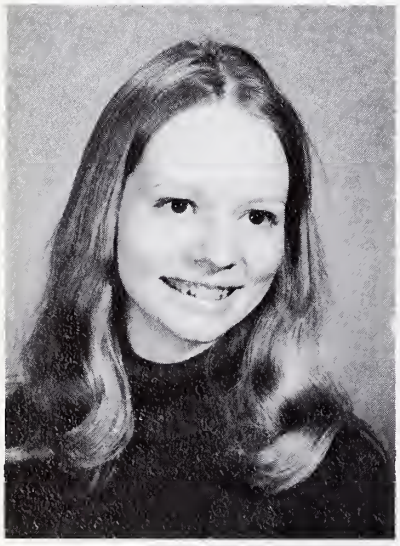


Andrew Novins

Stephen Olejnik

Michael Porcaro

Inga Peterson



Marc Pfeffer

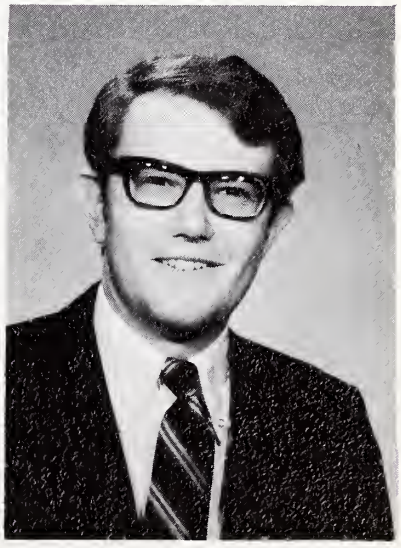
Valerie Poulos

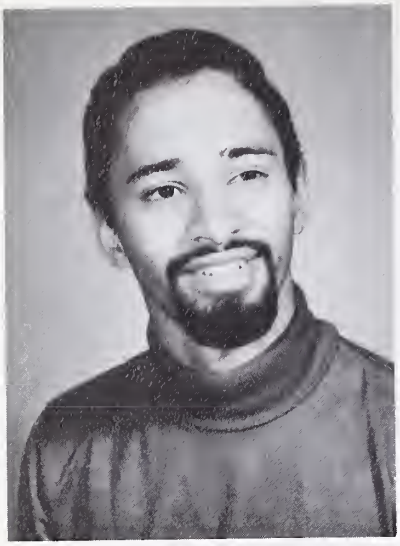
Cheryl Rinker

Brendia Saunders

Norma Rodd

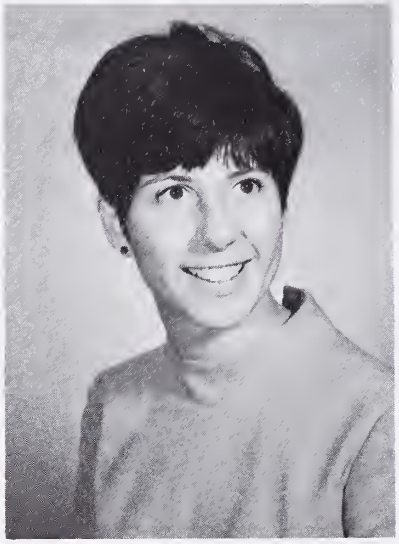
Charles Sabo





Ronald Schaffer

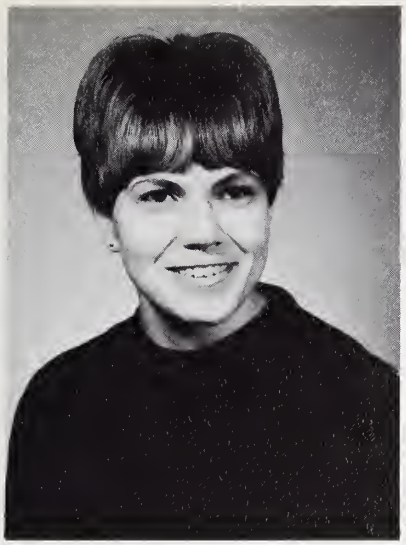
George Sell



Judith Smith

Jeff Selle

Janice Sikorski

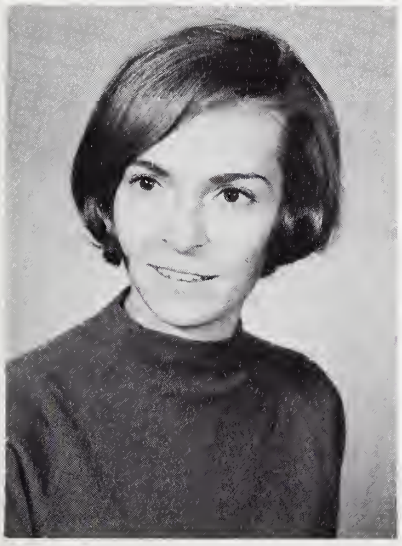


Cathy Spark

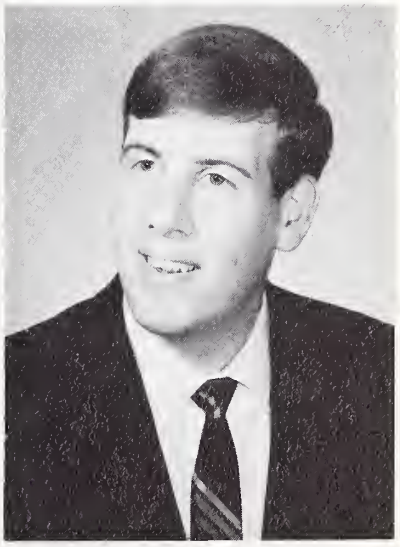
Sharon Steele

Diana Thompson

Susan Stirba



Edward Streen



Cynthia Todd

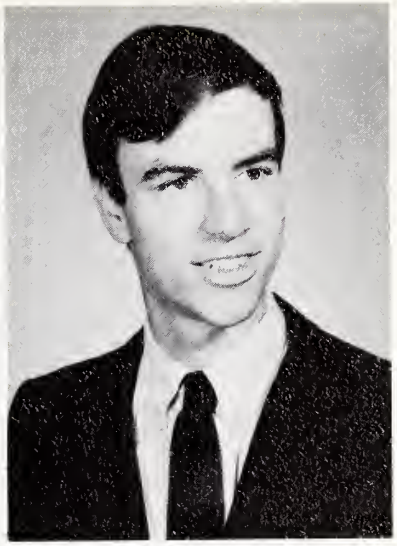
James Tuthill

Barbara Walter

Phoebe VonRoeschlaub

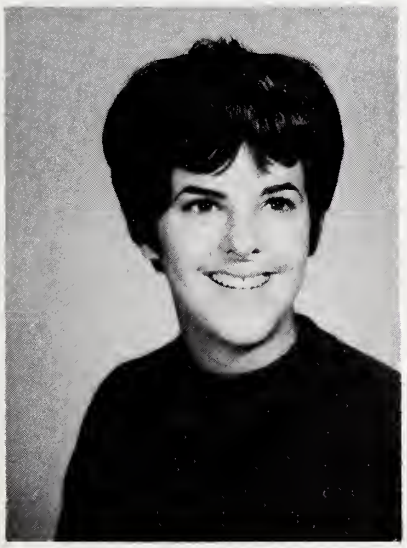
Doris Walker

Karen White

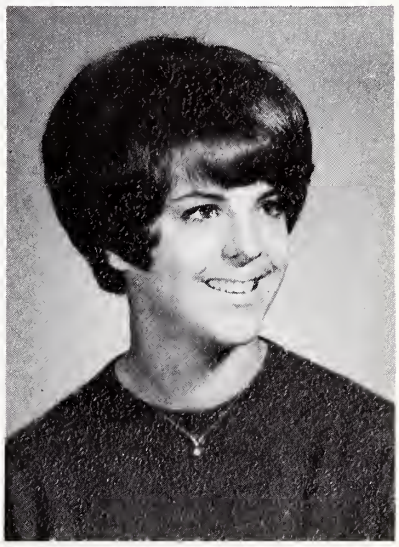


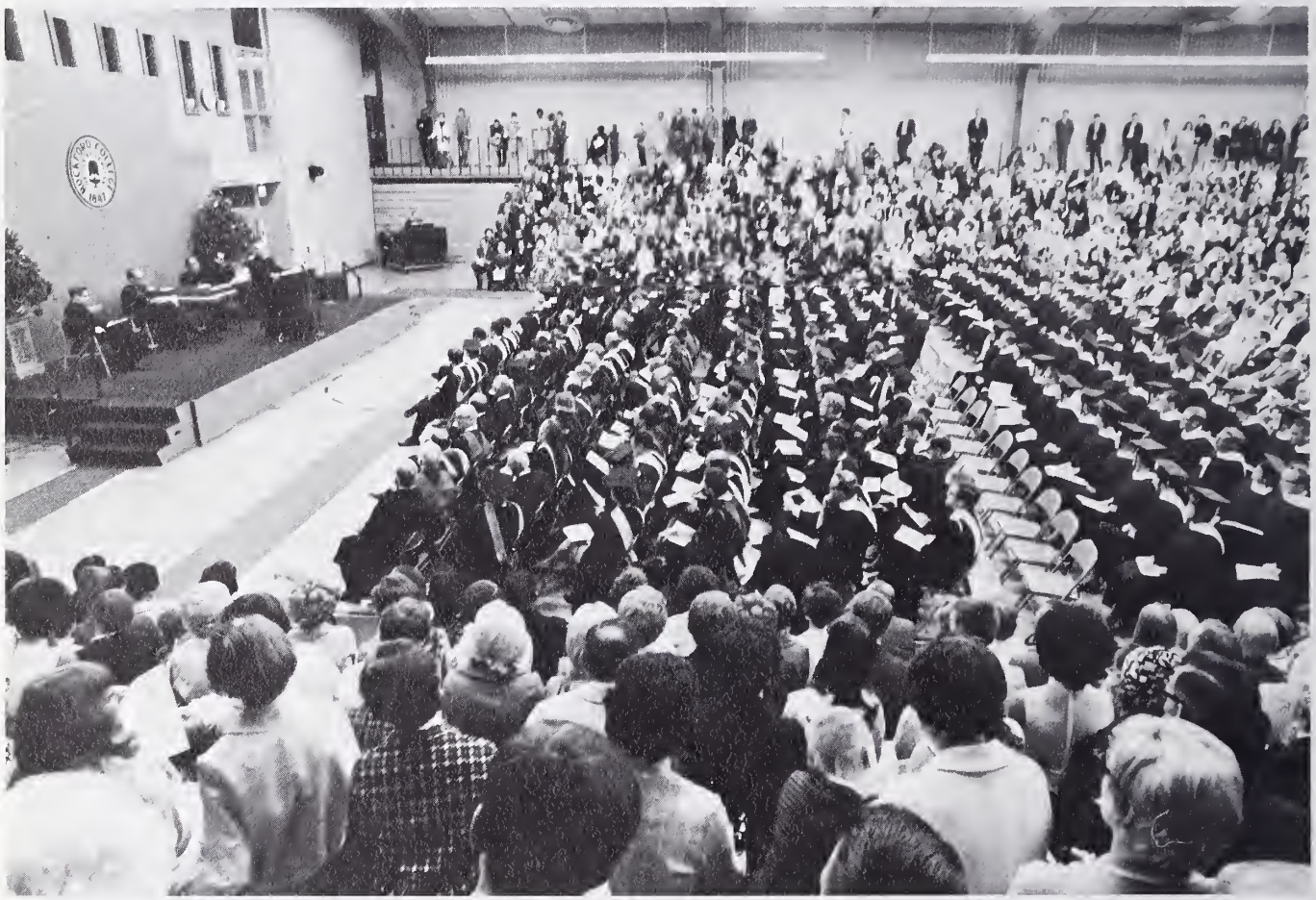
Donald Williams

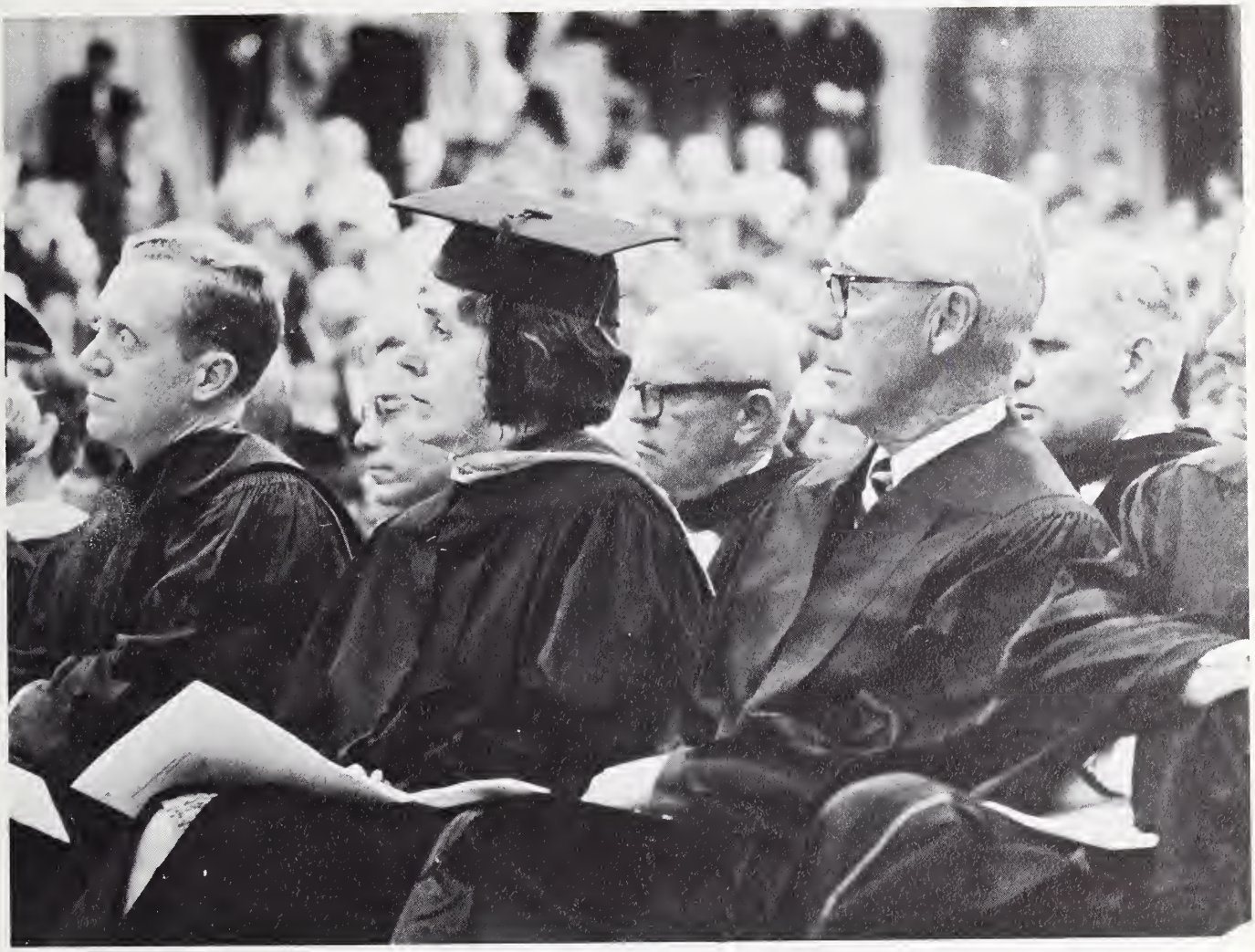
Heather Williams

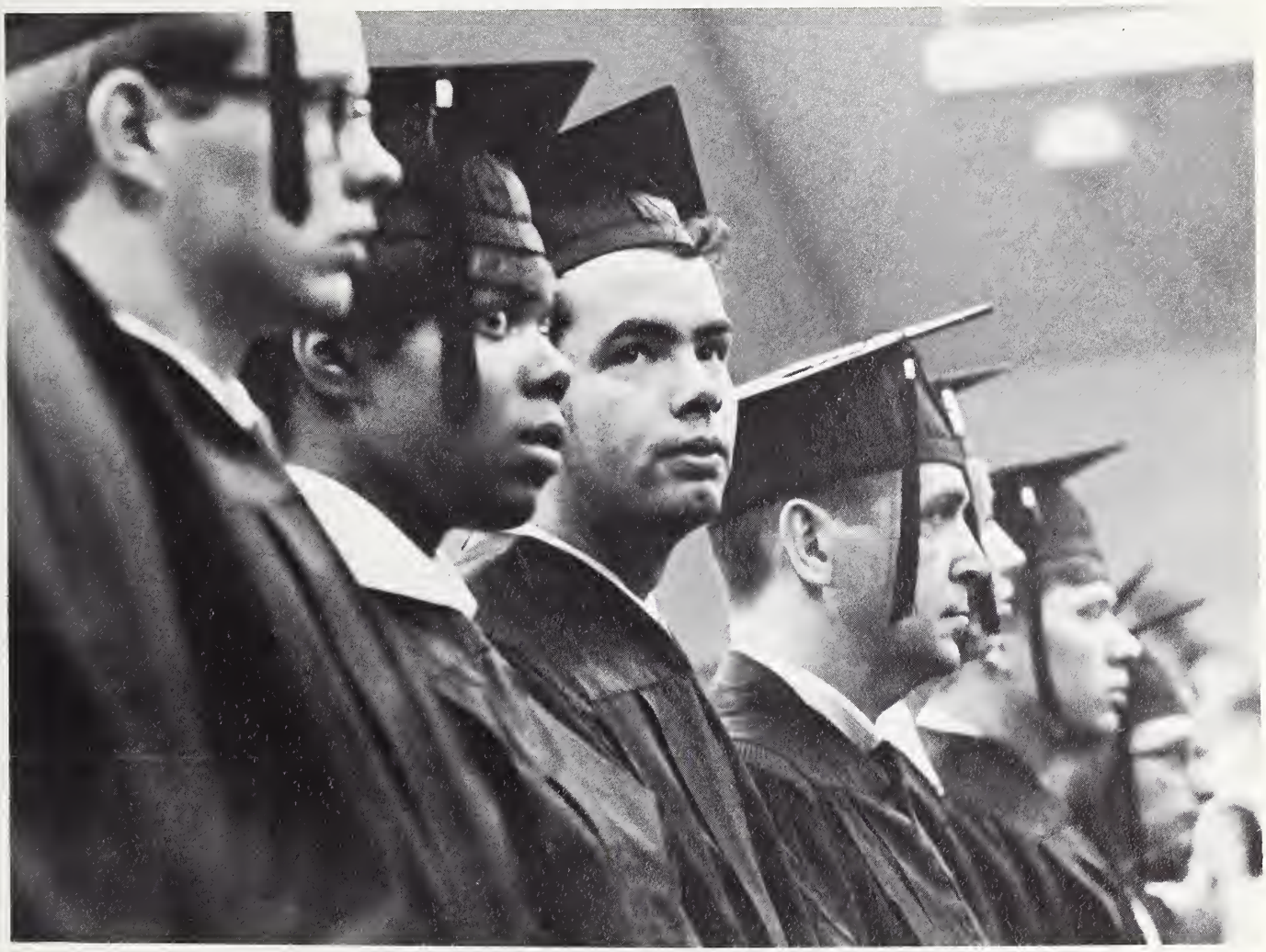


Ruelaine Williams









THE 1969 RECENSIO IS INDEBTED TO ITS ADVERTISERS WITHOUT WHOM THE COST OF THIS ANNUAL WOULD BE PROHIBITIVE

A—1 Lettering Shoppe

500 N. Madison Tel 962-1553

A. B. Dick

1001 River Lane TEL 877-5709

Albert Pick Motel

E. State & N. Alpine TEL 399-1890

Black & Co. Hardware

317 W. Jefferson TEL 964-6764

C. Kerman's Thrifty Discount Centers

2827 W. State St. & 5707 N. 2nd St.

Camcar Screw and MFG.

600 18th Ave. TEL 965-9451

Clayton House Motel

4800 N. 2nd St. TEL 877-1401

Colonial Bakery

516 Green TEL 963-4891

Colonial Inn Motor Lodge

4850 E. State St. TEL 398-5050

Dierks Fruit Co.

1510 9th St. TEL 964-7826

Dog N Suds Drive—In, East

2404 S. Alpine Rd. TEL 399-5419

Ekstrom—Carlson & Co.

1400 Railroad Ave. TEL 968-0961

Elmer's Oil Equipment Co.

412 Buckbee TEL 968-8513

Factory Supplies Co.

1417 Broadway TEL 964-9431

Fred C. Olson Mortuary

1001 2nd Ave. TEL 963-6521

H. C. Johnson Press Inc.

1800 Broadway TEL 968-3737

Highcrest Hardware

Highcrest & N. Alpine Rds. TEL 399-3983

Highland Lumber & Fuel Co.

2233 Charles St. TEL 963-5401

Hoffman & Son Jewelers

208 W. State TEL 963-4922

Illinois National Bank & Trust Co.

228 S. Main TEL 963-3431

Ingersoll Milling Machine Co.

707 Fulton TEL 963-6461

J. I. Case Co.

S. Independence TEL 963-3441

Jensen Greenhouses

310 10th St. TEL 965-3634

King's Plaza Florests

628 Hollister TEL 399-3557

Lindquist Jewelers

1137 Broadway TEL 963-2321

Lorden Storage Co. Inc.

330 S. Wyman TEL 968-0655

Mott Brothers Co.

907 S. Main TEL 962-3711

Mullins Co.

6202 Material TEL 877-4081

Owens Inc.

112 W. State St. TEL 963-3473

Pink Pony

4201 Charles St. TEL 399-8729

Rockford Central Tile & Terrazzo Co.

406 S. Court St. TEL 964-9463

Rockford Labor News Pubg. Co.

1418 Broadway TEL 963-3489

Seidler News Agency Inc.

123 S. 3rd TEL 962-5505

Special Machine Co. Of Rockford

1930 11th St. TEL 965-3791

Waller Custom Tailors

4875 E. State St. TEL 399-2441

West State Bank

2411 W. State St. TEL 968-2464

courtesy of

Humphrey Cadillac & Olds Co., Inc.

223 N. 2nd St. TEL 968-5741

CONGRATULATIONS

E. W. SCHMELING & SONS INC.

MILLWORK MANUFACTURERS
AND
WOOD SPECIALTIES

LUMBER & BUILDING MATERIALS

GENERAL CONTRACTORS

SOPER'S FLOWERS

221 N. Main St.

TEL 965-9559

industrial and commercial sheet metal work

MASTER Sheet Metal Contractors, Inc.

1205 Buchanan St. TEL 965-5425

W-H

Wilson-Hall Co.

printing and lithography

327 W. Jefferson St. *P.O. Box 498* *Rockford, Illinois*

BASS WEEJUNS

Masters Shoes of Rockford

corners Main, Elm, Wyman

Phone 968-4721

ROCK-MILL INC.

5602 PIKE ROAD

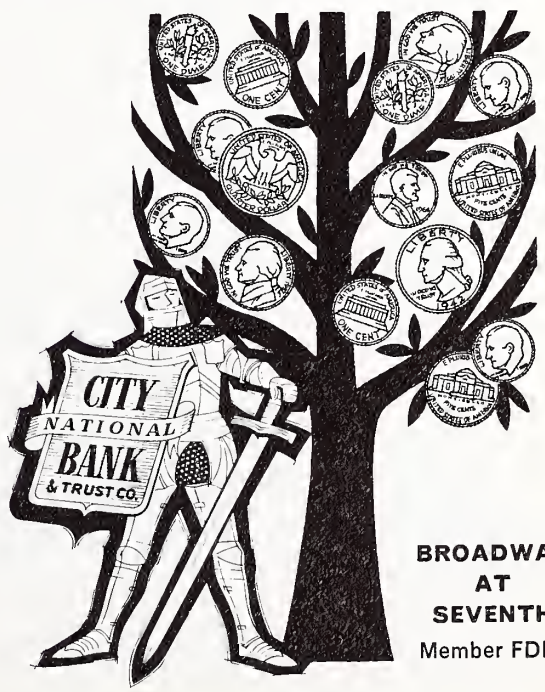
ROCKFORD, ILLINOIS 61111

AREA CODE 815 PHONE 877-5717

Save with

Sir Greenback

and watch your Money-Tree grow



BROADWAY AT SEVENTH

Member FDIC

congratulations to the class of 1969

HOLLYWOOD DRIVE — INS

"famous for our golden skillet country fried chicken"

REMEMBER -- — there is one near you

Rockford Beloit

Janesville DeKalb

Mutual of Omaha®
The Company that pays

For Personal Protection, Life, Health & Accident, Hospital, Major Medical coverage, call or write the Bill Hayes Agency.

407 Rockford Trust Bldg.

TEL 964-3379

Rockford, Illinois

LINDSTROM Travel Bureau
106 W. STATE 968-3727 ROCKFORD, ILL. 61105

Student tours to
Europe
Orient
South America
Round the world

congratulations to the class of '69

Rockford Die &Tool Works

1816 17th Ave Rockford, Illinois

Burpee-Wood

FUNERAL HOME

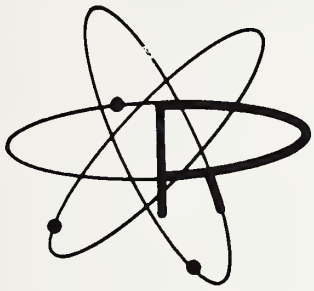
✣ SINCE 1856 ✣

420 North Main St.

Marshall B. Wood

962-3703

M. Bradley Wood



ROCKFORD COMPUTER SERVICES

INCORPORATED

5602 PIKE ROAD • ROCKFORD, ILLINOIS 61111 • PHONE 815/877-5617

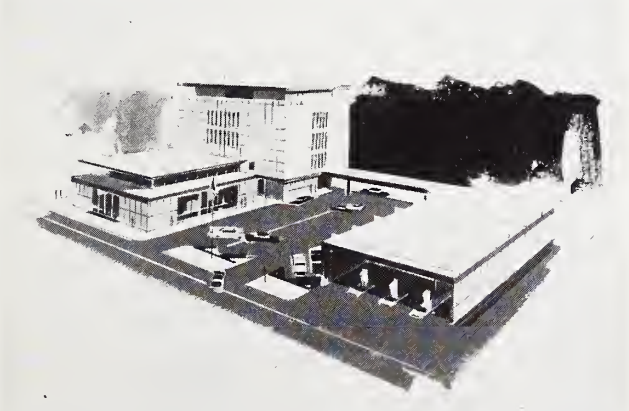
systems and programming for engineering and commercial applications

TOMORROW'S BANKING TODAY

FIRST NATIONAL BANK AND TRUST COMPANY

OF ROCKFORD, ILL.

401 EAST STATE STREET 61101



MEMBER FDIC

PHONE 962-3771

Ipsen Industries,

Division of Alco Standard Corp.

Ipsen Road, Cherry Valley, Ill

Rockford Blacktop Construction Co.

An Equal Opportunity Employer

BRIDGESTONE MOTORCYCLES

ROCKFORD MOTORS, INC.

1911 Harrison Ave.,

Rockford, Illinois 61101

Nihan and Martin

D&S

DOUGHERTY & SHAW, INC.

• • PLUMBING AND PIPING CONTRACTORS • •

119 IRVING AVE. PHONE 964-3463 ROCKFORD, ILL. 61103

Bolender's

Principles

are the general or fundamental truths under which life is governed. In business, a jeweler's principles are especially important for he occupies a position of trust. One indication of his standards is the emblem below which indicates membership in the American Gem Society—an organization formed in 1934, and pledged to the vigilant protection of the buying public. We are proud to be a part of this select group.

MEMBER AMERICAN GEM SOCIETY

330 W. State St. **TEL 962-8234**

Fine Lithography • Prestige Duplicating

Skilled to a degree of advertising exactness with 30 years of experience in all phases of graphic arts production, mail advertising markets and methods.

IBM Selectric Composer with MTST equipment.

SINCE 1937

ADAMS' LETTER SERVICE, INC.

222 N. Rockton Ave. • Rockford, Illinois

Jack Morgan's 5pts. Gulf

(near the Hollywood on Alpine)

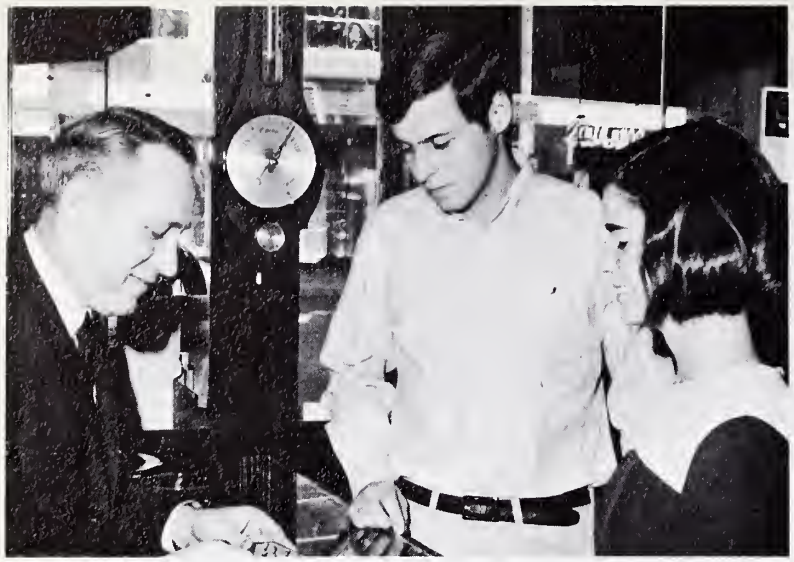
specializing in

front wheel alignment

balancing

BEAR safety service

BEAR SAFETY SERVICE



watchmaker-jewelers

GLENN L. Rowland's JEWELRY CO.

122 W. State St.

TEL 963-3655

STARS ON THE FASHION HORIZON

Space age cover-ups for people who think light years ahead.

☆ D.J. STEWART & COSMOS ☆

"The House of Service & Quality"

Widholm Printing & Litho Inc.

626 Shaw St. TEL 963-4153 Rockford, Illinois

"An Opportunity with a Future"

W.F.& John Barnes Co.

A Division of Babcock & Wilcox

325 S. Madison St. **Rockford, Illinois** **815/964-5631**

Peoria — Rockford Bus Company

ROCKFORD STANDARD FURNITURE COMPANY

Fine Furniture, Carpets, Bedding,
and All Home Appliances

Harry C. West, Board Chairman

Royal M. Lightcap, President *Robert Grindle, Secretary*

1100 11th St. Dial 968-0731

Forest City
PRINTING COMPANY
TELEPHONE 964-4921 328 S. MAIN ST. ROCKFORD, ILLINOIS 61101

congratulations to the class of 1969

FORGINGS
& STAMPINGS, INC.

1025 23rd Ave Rockford, Illinois

Stuckey's

Style Store for Men and Boys

DOWNTOWN—962-3754

COLONIAL VILLAGE—398-5670

Career Opportunities for College Men and Women

EARN GOOD MONEY NOW! Greenlee Bros. & Co. is a growing, vigorous, diversified company that has offered unusual employment stability since 1863. Working environment is pleasant, congenial and encouraging.

Greenlee builds special machine tools, automatic bar machines, woodworking machines, hand and hydraulic tools for electricians and pipefitters. Every aspect of production, packaging, shipment and sales is carried on at Greenlee . . . and Greenlee needs people to do this work.

You can earn good money now and also get a full package of fringe benefits . . . paid holidays, paid vacations, liberal group insurance and a generous retirement plan.

You are offered excellent opportunities to learn and earn in a permanent career job.

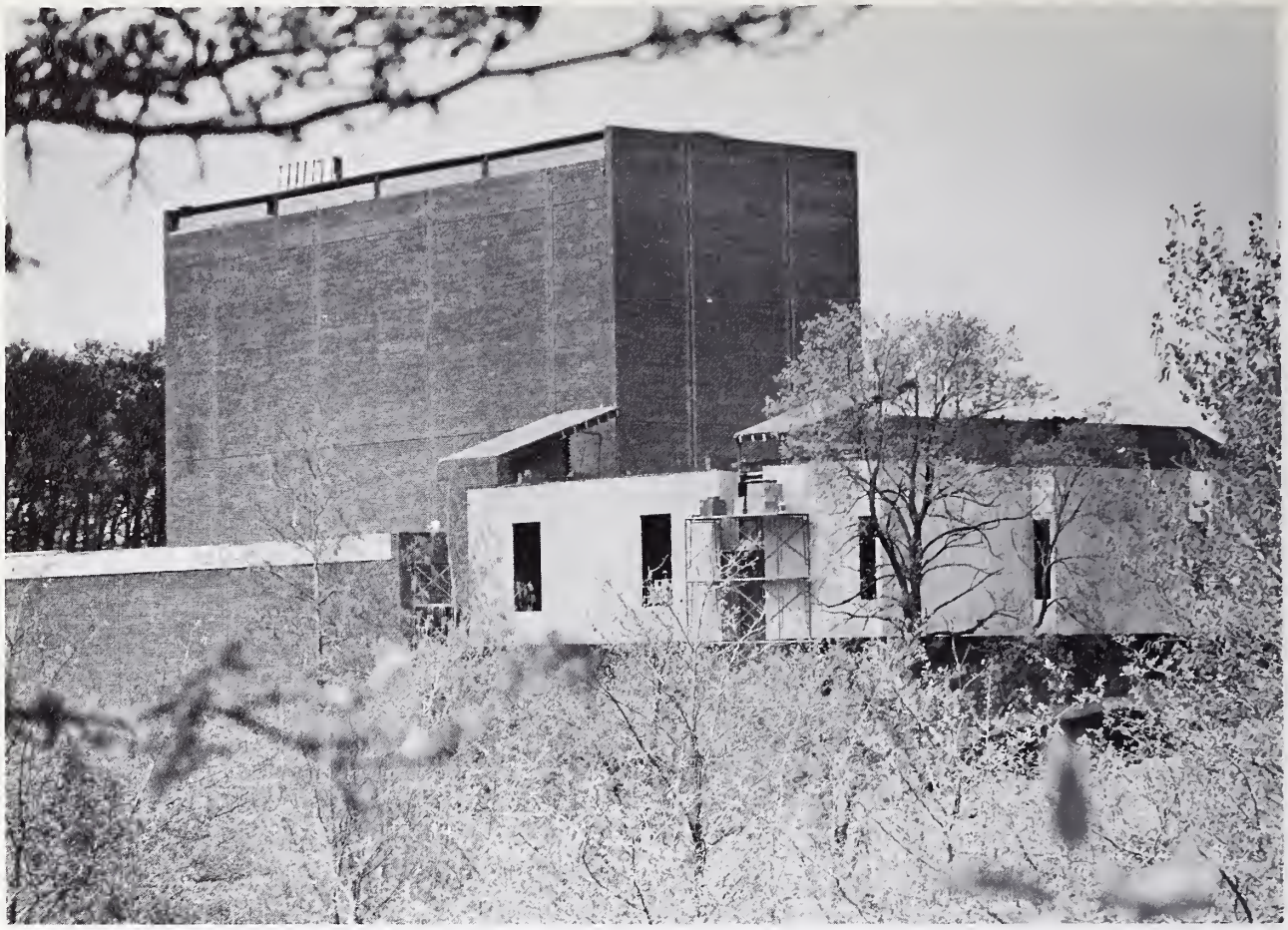
Visit our personnel office during the day and Saturday until noon. Openings in our shop and office are usually available to you.

"An Equal Opportunity Employer"

GREENLEE BROS & CO

2136 Twelfth Street Phone 963-4881

A Unit of Ex-Cell-O Corporation XLO



CLARK ARTS CENTER

GUST G. LARSON & SONS, Inc.

are extremely proud

to construct these two

WOMEN'S DORMITORY

---General Contractors to have been selected outstanding buildings.

Eclipse®

SINCE 1908

FIRST AND FINEST IN COMBUSTION

ECLIPSE FUEL ENGINEERING COMPANY
ROCKFORD, ILLINOIS, U. S. A.

Congratulations to the Class of '69

GREGORY-ANDERSON CO.

2525 Huffman Blvd.

TEL 968-0565

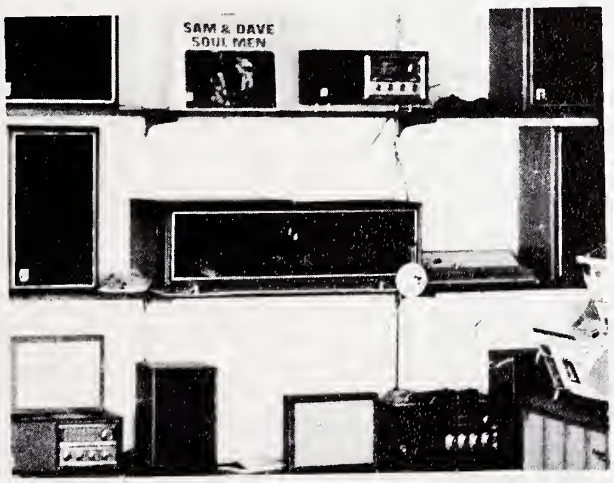
Rockford®

compliments of

ROCKFORD SCREW PRODUCTS CO.

707 HARRISON AVENUE
ROCKFORD, ILLINOIS 61101

Nelce TV Sales and Service



Service: 9 to 9 daily
service within the hour.

Sales: Motorola, Sylvania,
General Electric, & Sony

1135 Charles St.

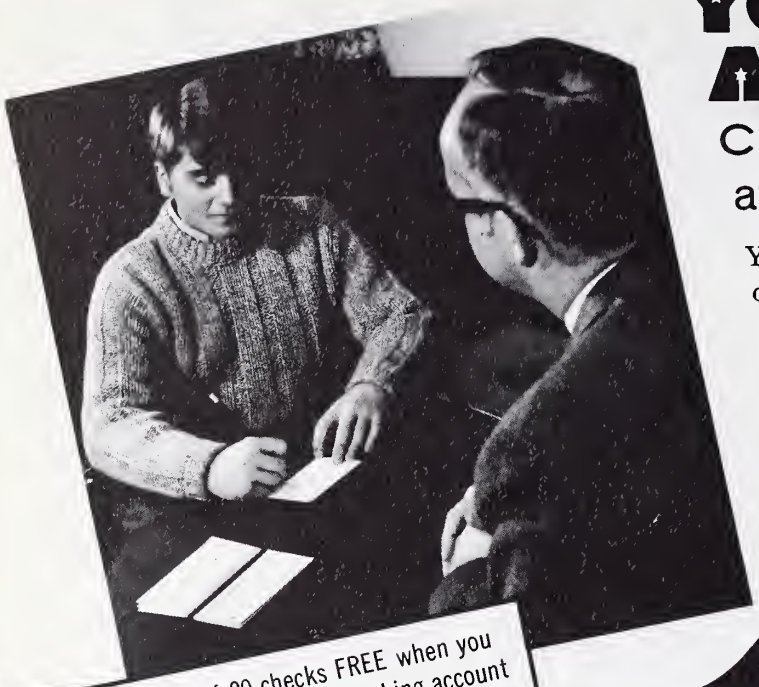
TEL 962-3707

STUDENTS

you can have your own

YOUNG AMERICAN

CHECKING ACCOUNT at the American Bank



Your first book of 20 checks FREE when you open a YOUNG AMERICAN checking account

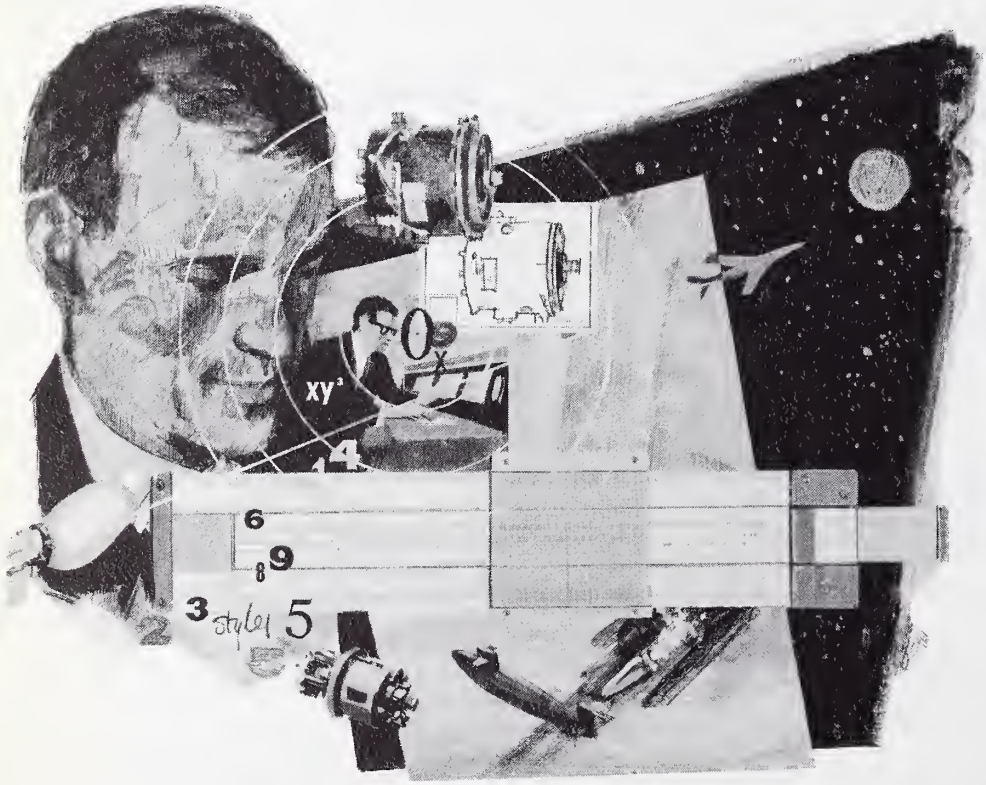
You'll learn how to handle and budget your own money with a *Young American* checking account. Use it for buying school supplies, shoes, clothing and other merchandise. You won't need to carry a lot of cash. Your canceled checks will be legal receipts. Your first book of 20 checks is *free* . . . and your name is imprinted on each check. A small deposit opens your account. No minimum balance required. Get full details at the American Bank. Come in soon.

For my money, it's the

American Bank

Member F.D.I.C.

AMERICAN NATIONAL BANK AND TRUST CO.
SEVENTH STREET AND FOURTH AVE.
ROCKFORD, ILLINOIS



Exploring the challenge of tomorrow . . . and the day after tomorrow.

Sundstrand Corporation is a multi-company organization, providing systems and components for application in the fields of defense, aerospace, metalworking, farm and construction machinery, heating, cooling, and air conditioning. Key to the company's dynamic growth has been consistent emphasis on intensive engineering—and a substantial investment in R&D. Sundstrand is now developing space power systems, underwater propulsion systems, vehicle transmissions, machining systems, and other products for the future. We would be pleased to talk about your tomorrow and ours . . . anytime!

Sundstrand SUNDSTRAND
Corporation
ROCKFORD, ILLINOIS 61101

37 Rockford Locations
Offering 'Service by Pros'
SMITH OIL CORP. ROCKFORD, ILLINOIS

MATTISON
CUTTERS-TOOLS
MACHINERY

Woodworking Machinery
Metal Working Machinery
Abrasive Belt Polishing Machinery
Gray Iron, Aluminum, Bronze Castings
Meehanite

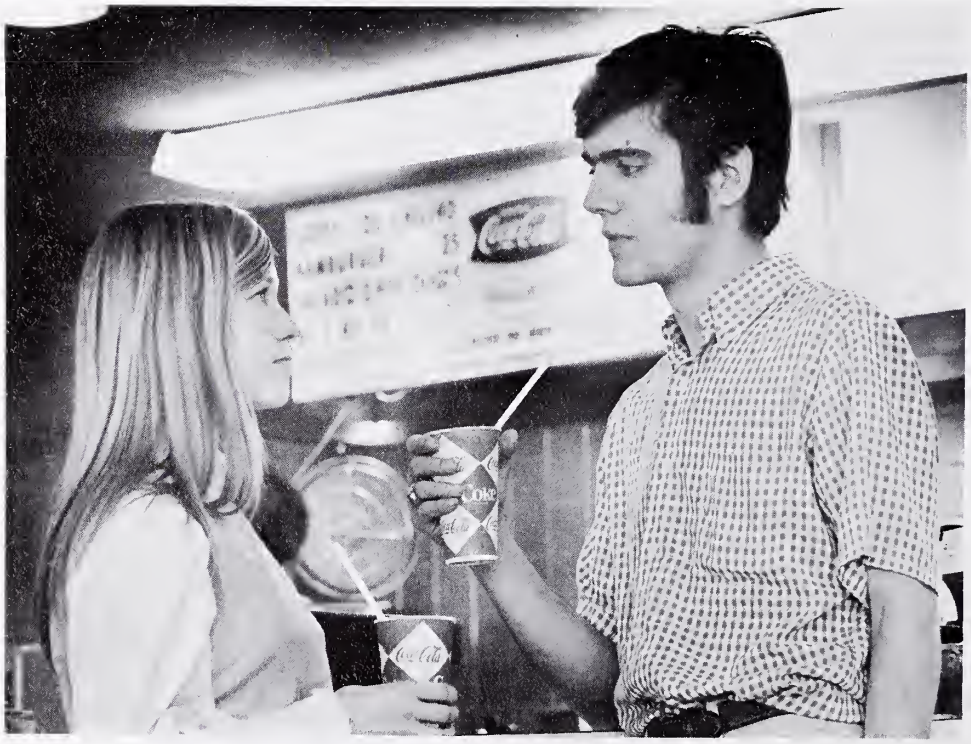
MATTISON MACHINE WORKS

Rockford, Illinois

Compliments of

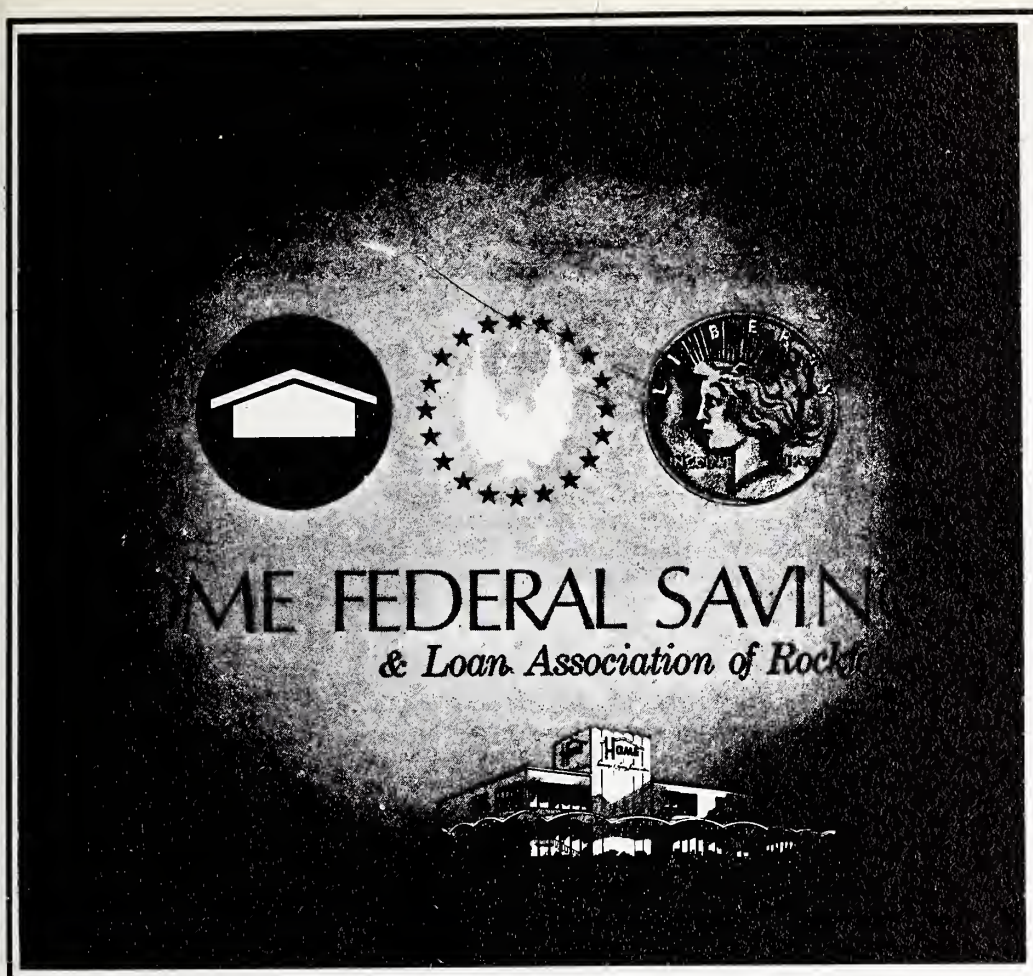
ARA SERVICE

A R A Slater School & College Services



Things go better with Coke

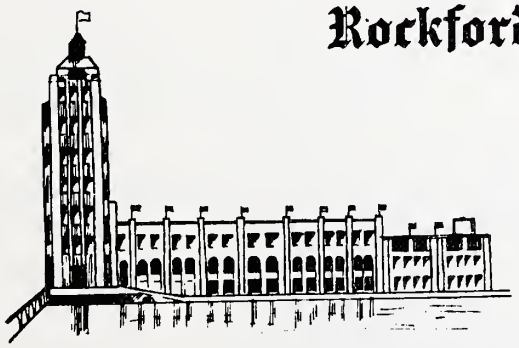
Bottled under the authority of the Coca-Cola Company by Rockford Coca-Cola Bottling Co.



As an Institution who has shared in Rockford's progress, we at Home Federal Savings And Loan Association of Rockford, extend our best wishes to Rockford College for ever greater growth and progress.

2 Big Newspapers Reaching Families In 17 Counties

In The Heart Of Mid-America



ROCKFORD MORNING STAR

Rockford Register-Republic

Greyhound

Charter Service

1619 N. Winnebago 963-7802

Pizza perfect

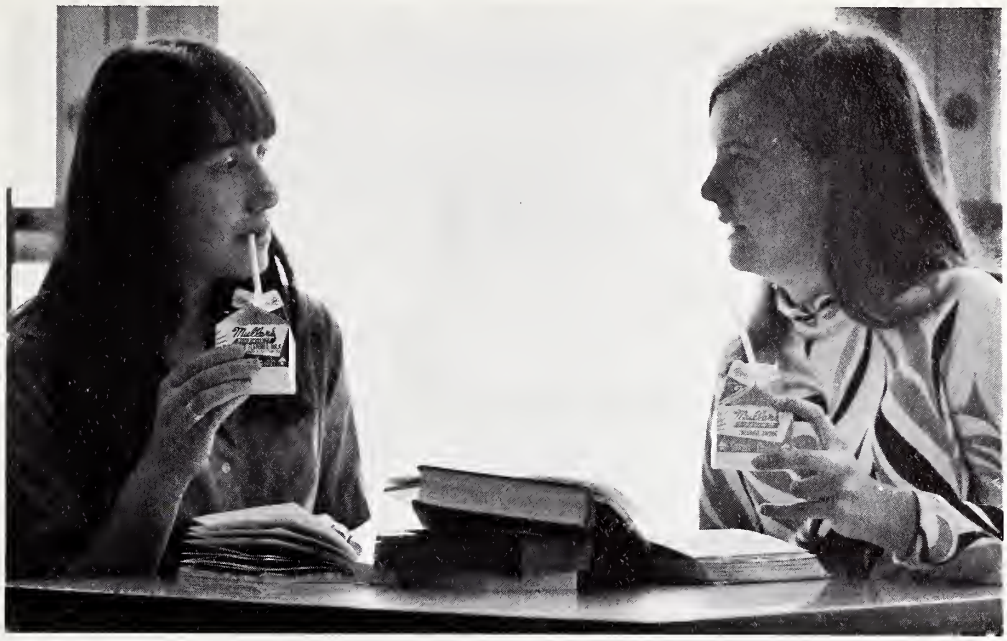
Mister Perfect says: Congratulations

to all the perfect customers of *Pizza Perfect*

CARRY-OUTS
AND
DELIVERIES

1002 EAST STATE
963-6907

MULLER'S PINEHURST



"Sunshine Fresh Dairy Products"

See the experts

for your photographic

needs at

CAMERA CRAFT 114 W. STATE ST. DOWNTOWN ROCKFORD

Conner-Realtors

developes **commercial** **rental units**

farms **real estate**

1806 S. Alpine Rd.

TEL 398-0911 TEL 398-2566

To a wonderful neighbor We are here to serve you

Sweden House Lodge

108 Rooms

4605 East State St.
Rockford, Ill. 61108
Phone: 815-398-4130

Axel Eklund-Pres. Carl W. Dorn-Vice Pres. Roy Fridh-Sec. Treas.

Compliments of

NELSON PIPING COMPANY

INCORPORATED

ENGINEERS AND CONTRACTORS FOR

AUTOMATIC FIRE SPRINKLER, VENTILATING & AIR CONDITIONING SYSTEMS
STEAM AND HOT WATER HEATING • POWER AND PROCESS PIPING

MAILING ADDRESS — P. O. BOX 1513

ROCKFORD, ILLINOIS

724 6th St. TEL 963-5417

WALSWORTH
Marceline, Mo., U.S.A.